

Saturday afternoon, January 31 - 5 p.m. CST

Dunlap Livestock Auction - Dunlap, Iowa Along US 30 in Club Calf Heaven



Selling 165 Show Cattle Producers Bred Cows & Heifers – Herd Sires – Open Heifers – Frozen Embryos



Saturday, January 31 • 5:00 p.m. CST

Dunlap Livestock Auction • Dunlap, Iowa Along US 30 in Club Calf Heaven



Dan Sullivan 2576 Old Brandon Rd. - Hillsboro, Texas 76645 254.582.7096 - 254.582.0814 www.sullivanranch.net



Adam, Melanie, Wyatt, Layne, Brody, Jax, & Katy Pryor 1646 Pike Trail – Woodbine, Iowa 51579 712/647-8898 Dana Pruess: 563/320-3331 Aaron Pryor: 712/592-1844

Sales Management



Craig M. Reiter & Associates P.O. Box 85 - Elmore, Ohio 43416 419/862-0117, office - 419/350-9159, sale days cmreiter@primetimeagrimarketing.com www.primetimeagrimarketing.com

Sales Representatives:

Auctioneer:

Livestock Press:

Craig Talkington, Representative	e	789
Doug Paul, <i>The Stock Exchange</i>	e	982
Tom Rooney, Midwest Marketer	r	025
Mike Sorenson, Livestock Plus		949
Scott Manley, PrimeTIME, Inc .		250

Bring Your Semen Tank!

Take home frozen embryos or semen sale day to

Embryos not picked up sale day will be stored at Trans Ova, Sioux Center, IA. Buyers will receive one free week of cold storage with fees applying to those embryos not shipped before Eebruary 15, 2009.

Internet Bidding

Real-time bidding is available via the internet for this sale. Live audio and live video will allow buyers to bid on animals just as if they were present at the sale. Buyer accounts must be created prior to the sale. Please visit http://www.LiveAuctions.tv to create an account and request a buyer number. Instructions are available at http://www.LiveAuctions.tv to walk you through the account setup process.

Buyers who would like to bid via internet must register with LiveAuctions.tv by 2 days prior to the sale.



Internet Bidding Sale Day Contacts: Brad Fahrmeier, 816/392-9241

Sale Headquarters:

Days Inn, 712/263-2500 Denison, Iowa, located at junction of 59 & Hwy 30

Other Motels:

Super 8 Motel, Denison, Iowa	712/263-5081
Park Motel, Denison, Iowa	712/263-4144
Super 8 Motel, Missouri Valley, Iowa	712/642-4788
Days Inn, Missouri Valley, Iowa	712/642-4003
59er Hotel, Harlan, Iowa	712/755-5999
Harrah's Casino & Hotel, Council Bluffs, Iowa	712/329-6000

Air Travel:

Omaha, Nebraska – 50 miles Des Moines, Iowa – 120 Miles Denison, Iowa – 18 Miles, 712-263-6392 Hard surfaced and lighted runway, length 5,000 feet

Dunlap Livestock Auction

Is located on Hwy 30, 1/4 mile south of Dunlap. 20 minutes from I-80 or I-29; 2 hours from Des Moines, IA, and 1 hour from Omaha, NE.

Sale Day Phones:

Dunlap Livestock Auction, 712/643-5761 Craig Reiter, 419/350-9159 Dan Sullivan, 254/707-0814 Adam Pryor, 712/647-8898 John Schaben, Site Mgr, 712/263-0755

A Huge Iowa Weekend!

January 10 thru the sale All Day See the cattle on display in Dunlap and Woodbine

Friday, January 30

1:00 p.m. CST Kelly Cattle Company's "Right Direction Sale" Van Meter, IA

Saturday, January 31

12:00 p.m. CST Harkema Cattle Company's "Breeders Classic Sale" Montezuma, IA

5:00 p.m. CST Sullivan & Pryor's Pryority One Sale – Dunlap, IA

After the sale Stick around for a post-sale celebration at The Gold Slipper

Sunday, February 1

12:00 p.m. CST Treinen & Frye Female Sale – Cedar Rapids, IA

Thank you!!!

We extend our sincere appreciation for your interest in our cattle and your attendance at our sale. Travel safely and enjoy the sale!

Welcome to Our Programs, Our Lives, and The Pryority One Sale!

Dear Friends and Show Calf Producers:

Thank you for taking the time to review our first sale offering. We are busy preparing for your arrival and working with the cattle as the sale approaches. We can't wait for you to see them, so be sure to stop in anytime you are in the area. They look fantastic!

We have been building for this event for several years, and we feel like we are finally prepared. For the past decade I have been searching the countryside to add the best females to our herd and to see what pedigrees are really working. I feel like my numerous visits to other herds and many stock shows have given me a unique vantage point and the opportunity to learn from others' successes and shortfalls. I have used this advantage to build this herd of cattle which we have enhanced through careful selection and Al over the years. Our herd now numbers in excess of 350 production cows and it is only now, after many years in the business, that I feel like we have the depth of quality to allow us to sell a group like we will sell this January 31. This set of females is no accident and they are a deep cut from the heart of our herd.

It worked out well to be able to partner with our longtime friend and neighbor, Dan Sullivan, for this event. Our offering consists mainly of bred cows of a similar style

and nearly all of them are bred to our senior herd sire, Hollywood; so Dan's offering of Al-bred heifers and strong ET concentration makes a for a great match. We'll be proud to compare this set of cattle to any you will find when it comes to depth of quality and producing ability. The

cattle will make your trip worthwhile! Winter can be long and this one started out rough. Things have been improving here lately, and we are excited for our spring calf crop. I hope you can take a break with us in Dunlap on January 31, and I hope you'll take several cattle home with you. Be sure to stick around for the after party in Dunlap!

A huge thanks goes to my parents – Randy & Cindy – for their years of support and assistance of all kinds. Likewise, another giant thank you goes to my wife, Melanie, and our kids for putting up with all

of my nonsense and the many hours away from home. I can't do it without a great crew and I sure need to thank Aaron, Dana, Bart and the rest of the crew for their work with the cattle. Your help means a lot!

Please call if you have any questions or if I can help in anyway.

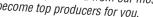
Adam Pryor (712) 647-8898

Dear Friends and Cattlemen:

Thanks for your interest in our 2009 bred heifer and bull sale. I am excited about joining the Pryor family this year, and I am proud of the cattle we will present. I think it will be very hard to find a sale that offers a better combination of bred heifers and bred cows of better quality than what we will offer this year. Our combination with Adam allows us to increase our level of quality to make more of the good stuff available to you.

Our offering of bred heifers and this special selection of bulls represents the best DSUL-brand stock we have been able to offer to date. Our 2007 Spring Cow Herd Dispersal was outstanding, and we thank you for your support there. Many of the females selling here are daughters of the donors we featured in that sale. The strength of the Sullivan Ranch cow families will be evident in this offering as the power of our best females really shines through in the offering. Whether it is on the top or the bottom of the pedigree, you can see the quality in these young cattle that are produced from our most proven stock. Past experience gives us confidence in their ability to become top producers for you.

Happy New Year, Dan Sullivan



Thank you to Jerry Talsma and all of the crew at Sullivan Ranch for their hard work. And, thank you to you – our customers for your continued support and interest in our genetics. We've got a special treat for you this January in Dunlap – our bestever offering of young females and bulls – and I sure hope you can make it. Feel free to call anytime about the cattle.

(254)707-0814





- Featured Herd Sires -

Hollywood

Heat Wave x Pryor Cow 183 by Draft Pick - Semen For Sale at \$15 per straw sale day only - Selling two full brothers plus full sib frozen embryos and more than 45 females carrying his AI and natural service - The 2008 Pryor Pasture Sale (the top of the 2008 spring calf crop) featured 31 Hollywood calves that sold for a \$6,200 average and included six sons over \$14,000!

\$5 Sale Discount Per Straw On All Bulls!

Bring your tank and save on our best bulls!





DSUL Upgrade 6651 Heat Seeker x SULL 6651 (Stockman 365 x MA) BW: 90 lbs - THC



Hoo Bear Hoo Too x MCF Cub x 116 Cunia BW: 87 lbs - THF



DSUL Full of 602 Full Flush x Chill 602G (Chill Factor x 602 Angus) BW: 80 lbs - THF - Homozygous Black



DSUL Smoke Signal Full Flush x Calamity Jane 829 BW: 88 lbs - THF

Welcome to Hollywood!

Selling two full brothers, three daughters, and six frozen full sibs plus more than 40 females carrying his AI or natural service!





Produce of Pryor Donor 183

Lot 1A – Pryor Ventura 183 Bull Calved: 2/12/08 183 Sire: HEAT WAVE

Dam: DRAFT PICK X ANGUS BW: 91 TH/PHA Pending

The first two powerful full brothers to Hollywood - we think you'll find at least one to love here. Ventura is the older of the two and is very stout, mobile, and massive. His size, extension, hair and muscle shape are top of the class and he never misses a step. His brother has been a trendsetter and a leading revenue producer for us. His 2008 crop on our farm produced 31 calves that sold in our 2008 Pasture Sale for a \$6,200 average with six steers over \$14,000 each.

Embryos of Pryor Donor 183

Donor Sire: DRAFT PICK Donor Dam: ANGUS

Lot 1C – Three embryos by Heat Wave Available for pickup sale day – At least one pregnancy is guaranteed when terms are followed



Lot 1B – Pryor Pasadena 183-1 Bull Calved: 3/15/08 183-1 Sire: HEAT WAVE Dam: DRAFT PICK

BW: 86 TH/PHA Pending

The younger full brother to Hollywood, this bull is extremely thick with a deep, chubby design. He too moves with ease and is extra deep ribbed. Semen from his brother has been hard to keep in stock, and we anticipate the next few years to be even better than the last for this family of cattle. A full brother to these two bulls sold for over \$25,000 last spring in Texas. This pedigree breeds on and on!

Lot 1D – Three embryos by Heat Wave Available for pickup sale day – At least one pregnancy is guaranteed when terms are followed

Full sibs to Hollywood, Pasadena, and Ventura plus two more sons by Heat Seeker that sold for \$5,000 and \$7,000 in past Pryor Pasture Sales plus a top-seller for Campbellco, OH (produced from a Frozen Gold embryo purchase) that later sold for more than \$25,000 in Texas last spring. Other full sibs to Hollywood include a \$9,000 steer and a \$12,000 heifer – both were consistent winners. We can't share too many of these but they are a special feature of this first offering!

PRYOR SHOW CATTLE

Proven Herd Sires from Sullivan Ranch!

5904



Lot 2A – DSUL Tidal Wave 5904 Reg. Chianina Bull #317888 Calved: 3/06/05

BHCS HEAT SEEKER 23 HEAT WAVE FAWL MA X AN X CA 100 MEYER RANCH 734

DSUL LEXUS 904 ANGUS

Homozygous Black - Tested THC/PHAF by pedigree

Selling full possession and one-half semen interest.

With dispersal of the Sullivan Ranch Spring Cow Herd plus the drastic reduction of females in the fall program there is no longer as much need for bulls like this powerhouse, so we're selling two of our best herd sires plus our most promising young bull in this sale. Let our loss be your gain as we're serving up a turn-key opportunity to make fast and dramatic genetic improvement in your cow herd with the purchase of full possession and one-half semen interest in Tidal Wave, the great Heat Wave x Lexus 904 combination that has done a great job for us. Quality surrounds this herd sire. One look is all you'll need with him. His calves have been excellent though we really haven't worked him too hard, his donor dam is an awesome producer, and full brothers and sisters are some of the best cattle we've produced. His dam is a Frozen Gold donor whose parade of power started with a way-cool duaghter, DSUL Sheza Lady 4904, by Ladies Man that was a crowd favorite of the 2006 Sullivan Ranch Genetic Progress Sale where she topped the bred heifer division at a \$19,500 valuation to Mid-

Continent Farms and Greg Sanders, KS. The 2006 full brother to Tidal Wave, DSUL Hotel California, sold one-half interest to Geist Cattle, CA, and was one of the most popular bulls on display at the 2007 National Western Stock Show. Tidal Wave and the 904 donor offer consistent, extreme success that you do not find very often!

Embryos of DSUL Lexus 904

Donor Sire: **MEYER 734** Donor Dam: **ANGUS**

Lot 2B – Three embryos by Heat Wave Available for pickup sale day – At least one pregnancy is guaranteed when terms are followed

Lot 2C – Three embryos by Heat Wave Available for pickup sale day – At least one pregnancy is guaranteed when terms are followed

Full sibs to Tidal Wave, Hotel California, and Sheza Lady 4904! SULLIVAN RANCH







620





DSUL McSteamy 620 Reg. Charolais Bull #EM750734 Calved: 3/24/06

Reg. Charolais Bull #EM750734 HOODOO CROOK 9028

HOODOO PRINCE 2019 MS HOODOO SAND-BINGO Z8089 HOODOO SANDCREEK 9045 HOODOO LIZZY Z2069

MS HOODOO GEORGIE-BOY Z8068

Tested THF/PHAF by Pedigree

Selling full possession and one-half semen interest.

Another power source from the Sullivan Ranch herd bull battery, McSteamy is a direct son of the great Sullivan Ranch donor, Hoo Doo Lizzy 2069 – the female that many consider to be the greatest registered cow to ever leave Hoo Doo Ranch. He represents your next chance to obtain proven sire power form the strength of another of our best cow families. McSteamy is a maternal brother to DSUL Lexis, the unstoppable force shown by the Elder family on the Midwestern show scene last season that claimed titles such as Champion Charolais of the 2007 lowa Beef Expo, Champion Charolais Female of the 2007 American Royal and the lowa

State Fair, and Reserve Champion Charolais Female of the 2007 Aksarben Livestock Show and NAILE. Two outstanding maternal sisters sell here as Lots 62A and 62B and consider that the first flush of 2069 was to Hoo Doo Prince and produced three calves – DSUL Lexis, DSUL McSteamy and DSUL McDreamy, another popular DSUL herd sire. Another heifer by Lifeline was a winner for Spencer Roberts, Gober, TX, and yet another sold for \$6,300 in our 2007 Spring Cow Herd Sale. This family gets more valuable every day!

Introducing Pryor Donor 507





Produce of Pryor Donor 507

DONOR FEMALE PEDIGREE: Sire: IRISH WHISKEY Dam: BK ICE PICK X ANGUS For Reference Only – Selling the right to flush plus one confirmed pregnancy

Lot 4A – The Right to Flush Pryor Donor 507

Terms of the Lot 4 Flush: The winning bidder may flush Donor 507 to the bull of their choosing. The flush is guaranteed to produce a minimum of eight (8) transferable embryos and three pregnancies with no cap. Buyer will pay 50% of hammer price on sale day and is responsible for all semen and flush expense.

Lot 4B – Confirmed, Unsexed Pregnancy of Donor 507 Sire: Hollywood Due to calve March 7, 2009

An extreme female for extreme results! This young powerhouse is already a legend in the Pryor pastures with more than one standout to her credit. We knew she was something special when she entered production, but she didn't realize her potential until her 2008 ET crop by Hollywood arrived. Her three calves last spring included the solid-red top-seller of our 2008 Pasture Sale at \$22,250, his \$10,000 full sister, and another super-freak son that has been retained for use in the Pryor herd. We'll display her sale day to show you why she works so well!

PRYOR SHOW CATTLE

Important Sale Information:

Terms: Terms of sale are cash or good check made payable immediately after the sale and before any cattle are loaded. Invoiced (absentee) accounts are payable in full within 10 days of the sale or are subject to a 2% finance charge on the tenth day. A fee of \$50 will be assessed to all returned checks. Liability: All animals and merchandise will be at the buyer's risk as soon as bid off but will be cared for by the seller(s) for a reasonable amount of time during and immediately following the sale. Neither the owners, auctioneers, sale manager or other affiliated personnel may be held responsible for any accidents that may occur. PrimeTIME AgriMarketing NETWORK, Inc. and its representatives act only as a medium between buyer and seller and may not be held responsible for any livestock or merchandise. It is to be clearly understood that PrimeTIME AgriMarketing NETWORK, Inc. and its representatives act only as a medium between buyer and seller. This catalog has been prepared by the sale manager from information provided by the seller(s) and is assumed accurate as presented to us. However, PrimeTIME AgriMarketing NETWORK, Inc. and its estimates of calving METWORK inc. The sale and any changes to their breeding information. Please see the footnotes regarding breeding information for each lot. All bred females will be examined for pregnancy by a qualified DVM prior to the sale and any changes to their breeding status will be made available sale day. Conception dates listed in this booklet are based on the results of said pregnancy examination and/or known breeding dates, and are intended as estimates of calving date only. **Health:** All animals will be available sale do do not carry further guarantee. No guarantee, expressed or implied, and indicate selle with the standard guarantee dred and on ot carry further guarantee. No guarantee, expressed or implied, with the standard guarantee endorsed by their respective breed association. All claims on the denkely eavaware of their respective state's health nequirements pri

Well-Bred Herd Sire Prospects...



DSUL Manly Man 821 Bull Calved: 3/12/08 821

Sire: WHO DA MAN (WHO MADE WHO) Dam: DSUL KAEJA 21 (HEAT SEEKER X SULLIVANS 6651 by STOCKMAN 356) BW: 98 Tested THF/PHAF

Selling full possession and one-half semen interest.

The hottest pedigree in the program and one of the hottest in the business, the Manly Man is ready to fill the shoes of his recently deceased sire. He is an ET product of the \$28,000 DSUL Kaeja that is an extremely productive full sister to DSUL Upgrade, past Tulsa and Kansas State Fair Grand Champion Steers, and all of the other great winning cattle from the 6651 family including the 2008 Hoosier Beef Congress Reserve Supreme Champion Female and the Supreme Champion Female of the 2008 NE AGR Preview. Manly Man's photo was taken long ago – you need to see him now – and he has done everything right since then. He is complete and flashy and built with power and pizzazz and a THF/PHAF pedigree, to boot!

SULLIVAN RANCH







Pryor Big Talker 202 Bull Calved: 2/15/08 202

Sire: HOLLYWOOD Dam: PRYOR DONOR 202 BY WHO MADE WHO BW: 84 TH/PHA Pending

Selling full possession and two-thirds semen interest

An awesome breeding piece from the well-accomplished 202 donor, this giant legged Hollywood son can walk the walk and talk the talk! He is extremely chubby and cool with unreal hair and a classic look of quality. His potent dam is Sullivan and Pryor's great 202 donor that ranks at the very top of the herd when it comes to consistent performance and profit. Brothers to Big Talker were the \$26,250 multiple-champion shown by the Peterson family, CA, and his \$19,250 full brother that won several times – including the Missouri AGR Preview – for the Russell family, IA. Walks, talks, read, writes...get in.

PRYOR SHOW CATTLE SULLIVAN CATTLE CO.





Pryor Fargo 635

Bull Calved: 3/15/08 635 Sire: NORTHERN IMPROVEMENT Dam: FULLBACK X MEYER 734 X ANGUS BW: 77

Fargo 635 is a calving ease and maternally oriented special! He was calved unassisted from a valuable first-calf heifer whose pedigree is stacked with maternal excellence from Fullback and Meyer 734. She is as valuable as any young female we own. This bull has done nothing but perform and improve since birth. He is deep and wide and very correct and eye appealing. He offers valuable calving ease with strong performance with a look and pedigree that will add value to all of his calves. PRYOR SHOW CATTLE

Pryority One Females Young Show and Donor Prospects



8

Hard Hairriet 21U

Female - Elig MaineTainer or Chimaine Calved: 4/10/08

Sire: HARD CORE Dam: WAG HAIRIETTA BY WHO MADE WHO

Sells open – Selling one-half interest with the option to double hammer price to acquire full interest

Seller retains 10 embryos if full interest option is chosen

A young maternal gem with the looks of a champion showpiece, Hard Hairriet is the only Hard Core daughter from Gateway Genetics' unbelievable Hairietta donor that has now produced in excess of \$650,000 and is without a doubt one of the most consistent and valuable females the show cattle business has ever known. This heifer looks the part and will be worth whatever she brings and more; it's hard to measure them when they are this young and this valuable.







Kate Spade 24U Female - Elig Chimaine Calved: 3/25/08

Sire: WHO MADE WHO Dam: JAVA X ANGUS Sells open

It hurts to sell this one, so don't be surprised if we keep a piece of her once sale day rolls around – we've been fighting the temptation. When you see her you'll know why; Kate Spade is simply gorgeous and right for the times. The looks, the movement, the size - and she is TH/PHAF with unlimited breeding and show potential. Kate is the real deal. We have resisted offers to sell more than one of these heifers in order to keep them for the Pryority One.

24





Female - Elig Sire: PADDY Dam: STRICT

Peppermint Paddy 22U Female - Elig Maine-Anjou Calved: 3/20/08 22

Sire: PADDY O'MALLEY Dam: STRICTLY BUSINESS X SIMMENTAL Sells open – PHA Pending

The only thing better than how Peppermint Paddy looks is how she is bred. Her donor dam is a full sister to Sara Feigis' multiple-champion Business daughter that is now a donor for McDaniel Cattle Company, IA, who's 2008 daughter by Manchild sold for \$51,000. This heifer calf will make a fantastic high-Maine breeding heifer and she rivals our stoutest crossbreds when it comes to striking good looks, body shape, and potential.

Laguna Gal 149U

Female - Elig Chimaine Calved: 4/15/08 149 Sire: HOLLYWOOD Dam: MEYER 734 SON X MA X AN Sells open

Look for this big footed, stout youngster whose dam sells as Lot 35!

Silver Sidney 31U

Female - Elig Chimaine Calved: 3/23/08 31 Sire: **HEAT WAVE** Dam: **CHAROLAIS** *Sells open*

We missed some of these young cattle at photo time due to some bad weather, so be sure to find them at the sale. This smokey heifer is one we know you'll ike!

Laker Gal 27U

Female - Elig Chimaine Calved: 4/16/08 Sire: HOLLYWOOD MGS: MEYER 734 Sells open

This April Hollywood daughter is real stout and eye-catching and one of the best we have to offer! Sorry we didn't get her pictured, but we doubt it will matter. She is the real deal in terms of hip, rear leg, body, and good looks. Her maternal brother won the Nebraska State Fair Steer show in 2005.

27

The Pryor-Sullivan Pryority One Sale

Pryority One Females A Deep Cut from the Pryor Cow Herd!



Pryor Donor 312 Female Calved: 2003 312 Sire: STRICTLY BUSINESS

Dam: ANGUS

AI 5/25 to Hollywood - PE to Hollywood 5/25-6/26- Safe-in-calf

A gorgeous donor in the prime of her life! We're digging deep into our nest of young females to make this offering something truly special. This long fronted, boldly designed beauty is a strong producer in transplant and is the dam of a \$7,500 Heat Wave son from our 2007 pasture sale that later resold for \$15,000. She also gave us a \$3,750 daughter by Hollywood in 2008 and two replacement heifers. We'll miss this one – but that's our problem.







Pryor 202 Female Calv Calved: 2002 202 Sire: STRICTLY BUSINESS

AI 5/25 to Hollywood – PE to Hollywood 5/25-6/26– Safe-in-calf

Another production powerhouse that will be hard to see go, this young cow gave us two daughters for our keeper pens and a son by Heat Seeker that sold for \$5,000 to Colorado in our 2005 pasture sale. She is as flashy and stout as any we have!



Pryor 535 Female Calv

Calved: 2005

Sire: RSVP MGS: STRICTLY BUSINESS

AI 6/25 to Hollywood - PE to Hollywood 6/27-8/01- Safe-in-calf

A perfect three-year-old by RSVP, young cows like this will never do you wrong. We love the look and shape of this young one. She milks well and is set to blast off with Hollywood!

535



NOTE ON BREEDING INFORMATION FOR PRYOR FEMALES: Please see the update sheet at the auction or ask for more details on pregnancy status. All females have been examined for pregnancy.





Pryor 305 Female Calv Calved: 2003 Sire: STRICTLY BUSINESS Dam: ANGUS DONOR 85

AI 6/25 to Hollywood – PE to Hollywood 6/27-8/01– Safe-in-calf

An ET daughter of the 85 Angus donor that we own with Went Blacks, NE, this cow is sure to please. She does everything you'd expect, and she has a tremendous daughter in the sale that sells here!

305



Pryor 631 Female Cal

Sire: JOHNNY CASH Dam: PRYOR 305

Calved: 2006

AI 5/25 to Hollywood - PE to Hollywood 5/25-6/26- Safe-in-calf

An awesome youngster! In a unique offering, Adam is turning loose nearly all of his secondcalvers and this one will rank with the best you'll find anywhere. She did a top job with her first calf and she responded by breeding early and bulking up like a pro. She is massive and sturdy with great balance and width. She'll be a superstar!

631



Calved: 1998 807

Dam: ANGUS

AI 5/25 to Hollywood - PE to Hollywood 5/25-6/26 - Safe-in-calf

A proven source of quality, this 10 year old 734 daughter is sound as a dollar and very giving. We have three daughters by Strictly Business in our herd – one of them is nursing our best fall steer (a Hollywood son) that is headed to Oklahoma soon – and she hit the jackpot with Hollywood last fall when she weaned a \$3,750 son that sold to northern IA. She'll do it again!





Pryor 438

Pryor 807 Female Calv

Sire: MEYER 734

Calved: 2004 Sire: GARTEN'S 3-D (by Meyer 734) Dam: ANGUS

AI 6/26 to Hollywood - PE to Hollywood 6/27-8/01- Safe-in-calf

A fantastic, young daughter of 3-D that only calved once on our place, this cow sure looks the part, and she works well. We made a commitment to share these good females but we'd sure like to try this one again. Her sisters have made some top-shelf producers, and this one has all the parts. Hollywood will help her over the hump!

438



Pryor 644

Sire: JOHNNY CASH Dam: PRYOR 361

cinch with her!

emale

Calved: 2006

AI 6/26 to Hollywood - PE to Hollywood 6/27-8/01- Safe-in-calf

Female

AI 5/25 to Hollywood - PE to Who Made Who son 6/01-7/30- Safe-in-calf

A powerfully built young daughter of Business that ranks with the top of the class! Check the 2006 Johnny Cash daughter that sells here for proof of what to expect from this hard worker!

644

Wow! This is another great reason to come to Dunlap on January 31! Her productive dam sells here and this is our very best daughter of Johnny Cash in production! Hollywood is a













Pryor 366 Calved: 2003 Female 366 Sire: STRICTLY BUSINESS Dam: ANGUS AI 6/10 to Hollywood - PE to Johnny Cash 6/27-8/01 - Safe-in-calf



Pryor 615 Female Calv Calved: 2006 615 Sire: STRICTLY BUSINESS Dam: ANGUS AI 6/27 to Hollywood - PE to Hollywood 6/27-8/01- Safe-in-calf

NOTE ON BREEDING INFORMATION FOR PRYOR FEMALES: Please see the update sheet at the auction or ask for more details on pregnancy status. All females have been examined for pregnancy.

4





Pryor 370 Female Calved: 2003 370 Sire: STRICTLY BUSINESS

Dam: WENT DONOR 935 BY MEYER 734

AI 5/25 to Hollywood – PE to Hollywood 5/25-6/26– Safe-in-calf

One of three daughters in existence by Strictly Business and Ron Went's Donor 935, this young cow is a genetic gem and a physical beauty. Her full sister produced a \$20,250 daughter by Hollywood and another is a top performer for Went Blacks, NE. Don't let this one get away!



4

Pryor 100 Female Calved: 2001 100 Sire: STRICTLY BUSINESS Dam: ANGUS

Al 7/01 to Hollywood – PE to Johnny Cash 6/27-8/01– Safe-in-calf

Gorgeous and young and coming with her first shot at stardom by Hollywood! This is one of the shaggiest, stoutest, nicest built females in the sale. She has only calved twice at our place, and this is her first attempt with Hollywood.



27



Calved: 2005 522

Sire: 3C MACHO Dam: ANGUS

AI 5/25 to Hollywood – PE to Hollywood 5/25-6/26– Safe-in-calf

A Meyer 734 granddaughter by Macho, this silky smooth 3 year old is ready to shine. Her second calf was a \$2,500 steer by Hollywood that sold in our 2008 pasture sale.



Pryor 85 Female Calved: 2006 85 Sire: KF PRIME STAR Dam: GW LUCKY DICE AI 5/25 to Hollywood – PE to Hollywood 5/25-6/26– Safe-in-calf

A young half-blood Simmental with plenty of milk.



Pryor 608 Female Calved: 2006 Sire: MEYER 734

Dam: ANGUS AI 6/26 to Hollywood – PE to Hollywood 6/27-8/01– Safe-in-calf A direct 734 daughter coming with her second calf. She weaned a big bull calf last fall.

608

The Pryor-Sullivan Pryority One Sale

A Deep Cut from the Pryor Herd!



Pryor 358 Female Calv

Female Calved: 2003 358 Sire: STRICTLY BUSINESS Dam: ANGUS

AI 6/09 to The Unforgiven – PE to Johnny Cash 6/27-8/01– Safe-in-calf

Another first choice from our prime-aged cows, this Business daughter does everything well. Her 2006 son sold for \$3,500 to Indiana, and she has the best bred heifer in our replacement pens from her mating to Johnny Cash.









Pryor 609 Female Calv

Female Calved: 2006 Sire: SAUGAHATCHEE 3000C Dam: BLACK MAX X AN

AI 5/25 to Hollywood - PE to Hollywood 5/25-6/26- Safe-in-calf

Just coming with her second calf, this Angus X Sim female is an ET daughter of a Black Max donor that is a headliner for Healey Show Cattle, IA. A full sister to this heifer was sold by Roecker Cattle Company, IA, and was an 18-time winner for Riley Goodwin. This young cow will be a superstar. She can do it, and Hollywood will help!

609



Pryor 490 Female Calv

Calved: 2004

Sire: SIMMENTAL Dam: ANGUS

Al 6/09 to Hollywood - PE to Johnny Cash 6/27-8/01- Safe-in-calf

The 2007 daughter from this model producer by Paddy O'Malley sold to Went Blacks, NE, for \$2,000; and we kept another excellent daughter by Hollywood. She knows how to do her job, and she does it well.

490



Pryor 356

Female Calved: 2003
Sire: NUTT-N-BUTT BUSINESS

Dam: ANGUS AI 6/10 to The Unforgiven – PE to Johnny Cash 6/27-8/01– Safe-in-calf

Our Nutt-N-Butt Business daughters have been some of our best producers. This is a deep, stout one, and she raised a \$2,000 son by Heat Wave in 2006.

356



Pryor 130 Female Calved: 2001

Sire: STRICTLY BUSINESS MGS: PAYBACK AI 6/26 to Hollywood – PE to Hollywood 6/27-8/01– Safe-in-calf

Stout and thick with style and extension...Hollywood will do the rest!





Calved: 2001 149

AI 5/25 to Hollywood - PE to Hollywood 5/25-6/26- Safe-in-calf

One of the most consistent cows we run, this young Sim x Maine x Angus cow just flat does the job. She has two outstanding daughters in the sale – one is Lot 35A and the other is Lot 11 - and we have two more full sisters to Lot 35A in our herd. This cow is complete and feminine, and she delivers with a punch!



Pryor 405 Female Calv Sire: STRICTLY BUSINESS Dam: PRYOR 149

AI 6/26 to Hollywood – PE to Hollywood 6/27-8/01– Safe-in-calf

Calved: 2004

A way-cool, stout one with power and pedigree that will last. She is literally just getting started, and we expect her to pay her way with this one by Hollywood!

405



Dam: ANGUS

Pryor 51 Female Calved: 2006 Sire: NUTT-N-BUTT BUSINESS

AI 6/25 to Hollywood – PE to Hollywood 6/27-8/01– Safe-in-calf

The young power abounds here! Each of these 2006 models weaned a healthy, strong calf this summer and each has bred back early to Hollywood. This one is a favorite of ours and she'll likely be one of yours once you see her. If she isn't the freakiest haired Nutt-N-Butt daughter you've seen, then we want to see one that beats her. Sound and powerful with great promise!

51





Female

Sire: RSVP Dam: ANGUS

Pryor 633 Calved: 2006

Al 6/25 to Hollywood - PE to Hollywood 6/27-8/01- Safe-in-calf

An unreal second-calver by RSVP! You do not find many this young with this much body mass and power. Her first calf is an excellent replacement by Northern Improvement. She'll be one we'll regret selling because we'll likely try to buy her and/or her calf back before long. It's happened before!

633

NOTE ON BREEDING INFORMATION FOR PRYOR FEMALES: Please see the update sheet at the auction or ask for more details on pregnancy status. All females have been examined for pregnancy.



Pryor 368

Sire: STRICTLY BUSINESS

emale

Dam: ANGUS

time around!

Calved: 2003

AI 5/25 to Hollywood - PE to Hollywood 5/25-6/26- Safe-in-calf

AI 5/25 to Hollywood - PE to Hollywood 5/25-6/26- Safe-in-calf Expect top performance from this young Meyer 734 daughter. She milks great and keeps easily. This is her first chance for a club calf with Hollywood!

368

A ground sow with great leg and body hair, this Business daughter knows how to do her job. Her first baby by Heat Wave sold for \$1,500 this past summer, and she is set up better this









Pryor 233

Calved: 2002

Female Sire: CHI Dam: ANGUS

AI 6/27 to Hollywood - PE to Hollywood 6/27-8/01- Safe-in-calf

The first of two low percentage Chi x Angus cows that are bred a lot like the dam of Carnac, this long fronted, big legged cow has the best Hollywood heifer in our replacement pen. She'll do it again!

233



Pryor 5507

Calved: 2002 Female Sire: CHI Dam: ANGUS

Al 6/10 to The Unforgiven - PE to Johnny Cash 6/27-8/01- Safe-in-calf Expect a hot one here! The 2008 Hollywood son from this long and thick Chi x Angus cow was the right kind, and we sold him too cheap for \$2,000. She works!

5507



Pryor 628 Female Calved: 2006 Sire: MEYER 734

AI 5/25 to Hollywood – PE to Hollywood 5/25-6/26– Safe-in-calf

An outstanding female! Don't miss this one! She will be a great investment but will likely look a little green on sale day. She is bouncing back well and carrying a valuable calf after weaning a big, stout bull calf this spring in her first attempt. Buy her!

628





Pryor 039 Female Calved: 2000039 Sire: MEYER 734

Al 6/10 to The Unforgiven – PE to Johnny Cash 6/27-8/01– Safe-in-calf The deep, stout dam of a deep, stout Hollywood steer calf that brought \$2,500 this past fall. If Unforgiven doesn't work, don't blame it on her!



4

Pryor 0138 Female Calved: 20000138 Sire: SIMMENTAL Dam: ANGUS

AI 5/25 to Hollywood – PE to Hollywood 5/25-6/26– Safe-in-calf A massive, productive cow with a good daughter in our herd. Her 2008 steer calf by Hollywood sold for \$3,500, and she is bred for a repeat!





Pryor 4438 Female Calved: 20044438

Sire: **SIMMENTAL** Dam: **ANGUS**

AI 6/10 to Hollywood – PE to Johnny Cash 6/27-8/01– Safe-in-calf

This cow is just getting rolling and she sure looks promising. This will be her first go around with a power bull like Hollywood – the results should be awesome. She has too much body, bone, and look to miss!





Pryor 814 Female Calved: 2002814

Sire: STRICTLY BUSINESS Dam: ANGUS

AI 6/27 to Hollywood - PE to Hollywood 6/27-8/01- Safe-in-calf

A giant boned, super thick cow that produces with power. Her 2006 steer calf by Heat Wave was solid red and brought \$3,750 in our pasture sale. She always has one of the thickest calves in the field!

Pryor 303 Female Calved: 2003303 Sire: MEYER 734 Dam: ANGUS

Pryor 397

Sire: STRICTLY BUSINESS MGS: MEYER 734

Pryor 192 Female

Sire: WITCH DOCTOR Dam: MEYER 734 X AN

for \$2,250 in our pasture sale.

emale

AI 5/25 to Hollywood - PE to Hollywood 5/25-6/26- Safe-in-calf

Calved: 2003397

AI 6/09 to Hollywood – PE to Johnny Cash 6/27-8/01– Safe-in-calf

Calved: 2001192

AI 6/27 to Hollywood - PE to Hollywood 6/27-8/01- Safe-in-calf

This is a seriously stout, very hairy Witch Doctor x Meyer 734 blend that can really do her job. You'll love her. Her 2008 steer calf by Hollywood was her latest success, and he sold

This one is bred right and she works! Hollywood will be the ticket for quick profit here!

This cow had a tremendous Hollywood steer this year. He got overlooked in our pasture sale and only brought \$2,750, but we think he'll sneak up on them in the end. She milks great and produces style and good movement. She is bred back for a full sib to her last success!











Pryor 975 Calved: 1999975 Female Sire: SIMMENTAL (1/2 blood)

Dam: ANGUS AI 5/27 to Who Made Who - PE to Hollywood 5/25-6/26- Safe-in-calf We've got two excellent Business daughters working in our herd from this cow. They prove

the producing ability of this family, and we can't wait to see what this proven female will do with Who!



1





AI 5/27 to Hollywood – PE to Hollywood 5/25-6/26– Safe-in-calf

This one has the look to get it done and we can't wait to hear how she performs with Hollywood. We're likely selling her too early and we'll end up buying her calf back. She is big and thick and looks just like she should for upper level production.



5

Pryor 534 Female Calved: 2005534 Sire: STRICTLY BUSINESS Dam: ANGUS

Al 6/09 to Hollywood – PE to Johnny Cash 6/27-8/01– Safe-in-calf A deep, hairy, big boned young one by Business. This cow is off to an excellent start. Grab on here!



5

Pryor 602 Female Calved: 2006602 Sire: MEYER 734

Dam: ANGUS AI 5/25 to Hollywood – PE to Hollywood 5/25-6/26– Safe-in-calf

A real tank by Meyer 734! These two-year-olds really have performed well. Each of them weaned a big calf last fall and bred right back for another. This is a standout!





Pryor 603 Female Calved: 2006603

Sire: MEYER 734 Dam: ANGUS

AI 6/26 to Hollywood – PE to Hollywood 6/27-8/01– Safe-in-calf This second-calver milks very well and raised a big bull calf last spring. Safe to Hollywood for a quick payoff! 555 Pryor 639 Female Calved: 2006639 Sire: KADABRA Dam: ANGUS

Pryor 625

Female Sire: **RSVP** Dam: **MA X AN**

Al 6/26 to Hollywood – PE to Hollywood 6/27-8/01– Safe-in-calf

Calved: 2006625

AI 6/26 to Hollywood - PE to Hollywood 6/27-8/01- Safe-in-calf

Our RSVP daughters are proving their worth each spring for us. This one is exceptional and worthy of your trip to Dunlap. She'll be a star performer in time and, with a Hollywood on the way, it might be real soon!

A shaggy haired beauty with a perfectly flexible design, this Kadabra daughter is a favorite. She is just coming with her second calf and we expect her to knock it out of the park with Hollywood!





NOTE ON BREEDING INFORMATION FOR PRYOR FEMALES:

Please see the update sheet at the auction or ask for more details on pregnancy status. All females have been examined for pregnancys.



4

DSUL...The Best Bred Heifers Yet!



The Chill Factor 602G Family... Chill Factor 602G – No other female does it better!

- 2001 Grand Champion Steer Ft. Worth Stock Show - Full Flush X 602G - Shown by the Haymes family Miss Perfection - Full Flush x 602G - Beat more steers than any other heifer and is the dam of 2002 'Smooth Sailing'
- 2003 A sister to 602G by Spur Emulous Master sells for \$10,000 at 16 years of age
- Debut of "Flush 602" Al sire Full Flush x 602G owned by Cody Venable and Brian Martin Grand Champion Heifer Wichita Mountains Classic Full Throttle x 602 2003
- 2003
- 2003 Miss 602 - Full Flush x 602G - sells one-half interest for \$13,000 to Ten Triple X Ranch
- Sullivan & Bar A Sale DSUL Rose 2602 Full Flush x 602G sells for \$5,000 2003
- Sullivan & Bar A Sale DSUL Forces 2602 Full Flush x 602G sells for \$8,500.00 2003
- 2003 Sullivan & Bar A Sale - DSUL Miss Flush 602 - Full Flush x 602G - sells for \$5 500
- Sullivan & Bar A Sale Full Force x 602G steer sells for \$10,000, resells for \$20,000 and wins 2003 in Texas panhandle
- 2003 Sullivan & Bar A Sale - Full Flush x 602G steer sells for \$9,800 and then wins many shows for the Mike Crisp family 2003 Sullivan Cattle Company Spring Sale - Full Flush x 602G steer sells for \$12,000

2001 Fort Worth Stock Show Grand Champion Steer – Full Flush x 602G



DSUL Nalanie 602-1 Calved: Spring 2007 602-1 Female

Sire: FULL FLUSH Dam: DSUL/GK CHILL FACTOR 602G

AI 5/24 to Northern Improvement – PE to DSUL Smokin' Meyer 6/09-4/29 – Safe to AI - Est. due date 3/01

One of two very exciting full sisters to a long list of great ones from 602G including – but not limited to – Miss Perfection, Full of 602, 602 Full Flush, the Grand Steer of the 2001 Ft Worth Stock Show, DSUL 602 Treasure, and a Reserve Supreme Female in San Antonio. The ability of these 602 cattle to breed on, down through the generations, is perhaps more amazing than the titles themselves. No family is more dominant!

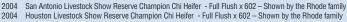


DSUL Full of 602 – Full Flush x 602G

The Pryor-Sullivan Pryority One Sale 22



2004 San Antonio and Houston Re Champion Chi Heifer – Full Flush x 602G



- A sister to 602G by Epinal sells for \$16,000 at 10 years of age 2004
- Sullivan Ranch Genetic Progress Sale Full Throttle x 602G bull and steer sell for \$4,000 each Debut of "DSUL Full of 602" Al sire Full Flush x 602G 2004 2005
- San Antonio Livestock Show Reserve Supreme Champion Female Full Flush X 602G -2005
- Shown by the Rhode Family
- 2005 Sullivan & Bar A Sale - Full Flush x 602G steers sell for \$10,000, \$5,200, \$4,800, and \$4,500
- Houston Livestock Show Reserve Champion Chi Heifer Full Flush x 602G 2006
- 2006 Kathy Getzendaner's Full Flush x 602G steer wins 4 shows in Texas
- Full Flush x 602G sells for \$45,000 in the Sweetheart Sale 2006
- 2007 DSUL 602 Treasure - Full Flush x 602G - sells for \$20,000 in the Dakota Classic Sale
- Debut of "Smooth Sailing" AI sire owned by Kroupa, Nowatzke, & Polyock Heat Wave x Full Flush x 602G 2007 2007 Debut of "Fatal Attraction" – Al sire owned by Frye and Martin – Heat Wave x Full Flush x 602G Power In The Blood Sale - Heat Wave x 602G heifer sells for \$30,000 & bull sells for \$5,000 2008



Miss Perfection – Full Flush x 602G



2005 San Antonio Reserve Supreme Champion Female – Full Flush x 602G



Calved: Spring 2007 602-2 Female Sire: FULL FLUSH

Dam: DSUL/GK CHILL FACTOR 602G

AI 5/24 to Northern Improvement – PE to DSUL Smokin Meyer 6/09-4/29– Safe to AI -Est. due date 3/01

Fifteen years ago, Dan Sullivan made a commitment to do something no one had done before – build the best club calf cowherd in the business based on the best cow families. There were several key steps needed to move toward this goal and perhaps none was more important than the decision to purchase Chill Factor 602G. Her combination with Full Flush is the stuff of legends.



06 Houston Livestock Show Reserve Champion Chi Female – Full Flush x 602G

Chill 602G...Power In the Blood.



DSUL Little Jordin 4602 Female Calved: Spring 2007 4602

Sire: AMMO Dam: DSUL JORDIN 4602 (FULL THROTTLE X DSUL/GK CHILL FACTOR 602G) AI 5/24 to Totally Tuned – PE to DSUL Smokin Meyer 6/09-4/29– Too close to call -Est. due date 3/12

The next three bred heifers were all produced from daughters of 602G; their dams are full sisters by Full Throttle. This Ammo daughter is a real breeding piece. We love her muscle and showy look. Her young maternal sister is fantastic and will be featured next year and her dam has just entered ET - her first eggs sell here.

Lot 58A – Embryos of DSUL Jordin 4602 Four embryos by Heat Wave Available for pickup or shipping sale day

Lot 58B – Embryos of DSUL Jordin 4602 Four embryos by Heat Wave

Available for pickup or shipping sale day The first embryo offering from the up-and-coming Jordin 4602! A fall-born full sib is awesome!





Calved: Spring 2007 46 Sire: ALI

Dam: DSUL LUCY 46 (FULL THROTTLE X DSUL/GK CHILL FACTOR 602G) AI 5/24 to The Witch Doctor – PE to DSUL Smokin Meyer 6/09-4/29– Safe to AI - Est. due date 3/01

The only Ali daughter from the 602G family, this heifer has a first-calf dam in our fall program that is sensational. She is genetically predictable and bred to produce a high-Maine first calf. Check the extra fleshing ability combined with the 602 style!



DSUL Miss Maranda 42

Female Calved: Spring 2007 42 Sire: TOTALLY TUNED Dam: DSUL MARANDA 42 (FULL THROTTLE X DSUL/GK CHILL FACTOR 602G)

AI 5/24 to Northern Improvement – PE to DSUL Smokin Meyer 6/09-4/29– Est. due date 3/21 A power freak with all the high-tech equipment you'll need! This is why we love the 602G line they are consistently excellent and occasionally amazing. This one is blessed.



1

The Jessica 828 Family...













DSUL Heather 828-1 Female Calved: Spring 2007 828-1

Sire: HEAT WAVE Dam: JESSICA 828 (MEYER 734 X ANGUS)

AI 5/24 to Grizz – PE to DSUL Outlaw 6/09-4/29– Safe to AI - Est. due date 3/01

An awesome female from an awesome line of cattle! This sale attraction is one of five daughters of the great Jessica 828 donor that we'll sell and one of three full sisters to the \$10,000 top-selling bred heifer in our 2008 Spring Cow Herd Sale. Another full sister sold for \$4,300 a year ago and the top-selling open heifer in our 2008 Power In the Blood Sale was a \$7,500 full sister, as well. This is one exciting, consistent family!



5

DSUL Camilla 828-2

Female Calved: Spring 2007 828-2

Sire: HEAT WAVE Dam: JESSICA 828 (MEYER 734 X ANGUS)

AI 5/24 to Aberdeen – PE to DSUL Smokin Meyer 6/09-4/29– Est. due date 3/20

The Jessica 828 cow is fast becoming a superstar at Sullivan Ranch. Her genetics are true as she always puts her progeny at the top of each calf crop. She is not your typical Meyer 734 as she is a little bigger with more power and body combined with a super cool neck and smooth shoulder, yet she is very sound. She is a perfect mate for Heat Wave as you can see by her daughters that sell here and if you saw the exciting Heat Wave steer that sold in our spring 2007 sale to Shane Geist, CA. This heifer offers complete power and cutting edge looks! She is built wide and true from the ground up and she is bred to go the distance!

DSUL Jessica 828-5

Female Calved: Spring 2007 828-5

Sire: HEAT WAVE Dam: JESSICA 828 (MEYER 734 X ANGUS)

AI 5/24 to Lut – PE to DSUL Smokin Meyer (Meyer 734 x Calamity Jane 829) 6/09-4/29– Safe to AI - Est. due date 3/01

Maybe the stoutest of the three full sisters to the \$10,000 top-selling bred heifer in our 2008 Spring Cow Herd Sale, this wide and eye-catching heifer is another one that you need to see. A full sister sold for \$4,300 as an open heifer a year ago and the top-selling open heifer in our 2008 Power In the Blood Sale was a \$7,500 full sister, as well. Another full brother sold for \$3,400. This is a great family!

DSUL Tina 828-3

Female Calved: Spring 2007 828-3 Sire: DSUL TIDAL WAVE

Dam: JESSICA 828 (MEYER 734 X ANGUS)

AI 5/24 to Aberdeen – PE to DSUL Smokin Meyer 6/09-4/29– Est. due date 3/23

One of two daughters of Jessica 828 by the Lot 2 sire, DSUL Tidal Wave, this brockleheaded headed honey is very, very cool and powerful. She is a three-quarter sister to Lots 61A-61C, and she has as much look and power as any of them. Donor potential!

DSUL Cammi 828-4

Female Calved: Spring 2007 828-4

Sire: DSUL TIDAL WAVE Dam: JESSICA 828 (MEYER 734 X ANGUS)

AI 5/24 to Aberdeen – PE to DSUL Smokin Meyer (Meyer 734 x Calamity Jane 829) 6/09-4/29– Too close to call - Est. due date 3/12

Hard to pick from these. Expect them to milk and make top cows. This one is way stout and attractive with unreal feet and structure. She is a great example of the quality to expect from Tidal Wave. Two shots of strong 734 goodness in her pedigree!

The Pryor-Sullivan Pryority One Sale

Two Daughters of HooDoo Lizzy 2069!







Calved: Spring 2007 2069-1 Sire: LIFELINE

Dam: HOODOO LIZZY Z2069 (HOODOO SANDCREEK 9045 X MS HOODOO GEORGIE-BOY Z8068) 9045 X MS HOODOO GEORGIE-BOY Z8068)

AI 5/24 to Grizz – PE to DSUL Outlaw 6/09-4/29– Safe to AI - Est. due date 3/01

Serious smokey power! Lot 62 offers two exceptional daughters of the great Hoo Doo Lizzy 2069, the same cow that produced the Lot 3 mature herd sire in this sale and a string of smokers including DSUL Lexis, the Champion Charolais of the 2007 Iowa Beef Expo, Champion Charolais Female of the 2007 American Royal and the Iowa State Fair, and Reserve Champion Charolais Female of the 2007 Aksarben Livestock Show and NAILE for Luke Elder. The first flush of her dam produced DSUL McSteamy and DSUL McDreamy and Luke's heifer and the next produced this pair of powerhouse donors. They are something to see and better to own!

DSUL Trisha 2069-2 Female

Calved: Spring 2007 2069-2

Sire: LIFELINE Dam: HOODOO LIZZY Z2069 (HOODOO SANDCREEK 9045 X MS HOODOO GEORGIE-BOY Z8068)

- Selling one-half interest with the option to double hammer price to acquire full interest

AI 5/24 to Grizz - PE to DSUL Outlaw 6/09-4/29- Est. due date 3/20

Another heavy-hitter from the great Lizzy 2069, this heifer is a mirror image of her full sister. Both of them offer real power without compromise. Their full sister was a winning show heifer for Spencer Roberts, Gober, TX and another sold for \$6,300 last winter. Power and eye appeal from a cow family that will get more valuable every day! Wow!





DSUL Maria 28D... Breeding On and On!





DSUL Maggie 28D-1 Female Calved: Spring 2007 28D-1

CHAL 1ST CHOICES DVFC COOKIE MONSTER SLVL ANGEL COOKIE KRMC POLLFECTION 192W DSUL MARIA 28D

ANGUS

AI 5/24 to Totally Tune – PE to DSUL Smokin Meyer (Meyer 734 x Calamity Jane 829) 6/09-4/29– Est. due date 3/21



The only living full sister to Mimms Cattle's famous DSUL Kathy 503K donor that was a \$10,000 top-seller of the 2005 Genetic Progress Sale, this is an excellent heifer with one of the most time-tested pedigrees we can offer. Her sisters have won everywhere – from Louisvlle to Houston and everywhere in between – and we could literally write a book on the successful history of this 28D family. The latest example is a daughter by Ladies Man that brought \$10,000 in our 2007 female sale. DSUL Maria 28D is our go-to-girl for genetic consistency and quality every time!



DSUL Maria Who 428

Female Calved: Spring 2007 428 WHO MADE WHO ALL ABOUT WHO

DOUBLE VISION DSUL MARIA VISION 428 DSUL MARIA 28D

AI 5/24 to Totally Tune – PE to DSUL Smokin Meyer (Meyer 734 x Calamity Jane 829) 6/09-4/29– Safe to AI - Est. due date 3/01

Maria Who 428 is a blue roan powerhouse that represents the best of the 28D family. She has so much rib and mass and is so soft and cool that we know she'll work big time. Every year 28D progeny have been some of the highest valued, most sought after genetics we produce because our customers know how well they work. Twelve maternal sisters to her dam are donors and her dam is an absolute beauty by Double Vision!







DSUL Nichole 328

Female Calved: Spring 2007 328 FULL FLUSH DSUL SMOKE SIGNAL CALAMITY JANE 829 MEYER 734 DSUL NICHOLE 328 DSUL MARIA 28D

AI 5/24 to Chill Factor – PE to DSUL Smokin Meyer (Meyer 734 x Calamity Jane 829) 6/09-4/29– Est. due date 4/01 The second calf from the great DSUL Nichole 328, the \$19,000 valued top-seller of the 2005 Sullivan Ranch Genetic Progress Sale and the dam of an \$11,000 daughter by Foreplay that sold in our 2008 Spring Cow Herd Dispersal. Smoke Signal daughters are going to make great cows that will hit with Heat Wave or his sons, and this one has the blood and the shape to be a major player!

Embryos of DSUL Maria 28D Four embryos by Heat Wave

Available for pickup or shipping sale day This mating has been great. Sibs have all sold in the \$3,750 to \$5,500 range





26 The Pryor-Sullivan Pryority One Sale

DSUL 1st Kiss 332...Proven Power



DSUL Heated Kiss 332-1 Female Calved: Spring 2007 332-1

Sire: HEAT WAVE Dam: DSUL 1ST KISS (CHAZ FIRST CHOICES X DSUL NIKKI 105F) AI 5/24 to Northern Improvement – PE to DSUL Smokin Meyer 6/09-4/29– Safe to AI - Est. due date 3/01

The Limousin cows have paid plenty of bills around Sullivan Ranch and, while we don't have many anymore, the ones that remain are as powerful and proven as any of our other cows. DSUL First Kiss 332 is one of the very best and this trio of daughters will serve you well for many years. This heifer is especially stout and sexy. Her sisters and brothers have gathered an awesome array of hardware including Grand Champion Limousin Heifer of the 2008 San Antonio Stock Show, and Grand Champion Scramble Heifers of both the 2004 and 2007 Houston Livestock Show where they beat the crossbreds plus the Grand Champion Limousin Heifer of the 2004 Houston Livestock Show and the Reserve Champion Limousin Female at San Antonio that same year. Safe to Northern Improvement, this heifer is investment grade!



DSUL First Kiss – The donor dam of Lot 64



2008 San Antonio Grand Champion Limousin Heifer – Rulon x 1st Kiss





DSUL Sun Kiss 332-7 Female Calved: Spring 2007 332-7

Sire: SUN SEEKER Dam: DSUL 1ST KISS (CHAZ FIRST CHOICES X DSUL NIKKI 105F) AI 5/24 to Totally Tuned – PE to DSUL Smokin Meyer 6/09-4/29– Est. due date 3/22

A three-quarter sister to this heifer was a \$5,800 selection from our 2008 Spring Cowherd Sale and this massive, shaggy heifer has the same potential. Check the extra bone and fluid movement with muscle. These cattle just work – the Reserve Champion AOB Female at Houston in 2008 was produced from a 1st Kiss daughter for the Walker family!



DSUL Kiss Seeker 332-8 Female Calved: Spring 2007 332-8

Sire: SUN SEEKER Dam: DSUL 1ST KISS (CHAZ FIRST CHOICES X DSUL NIKKI 105F) AI 5/24 to Totally Tuned – PE to DSUL Smokin Meyer 6/09-4/29– Too close to call - Est. due date 3/12

Rylie Edwards' Heat Wave steer that was recently a breed champion of the KSU AGR Preview is bred much like this pair of Sun Seeker x 1st Kiss heifers. These are the stout, shaggy, keeping kind that work. First Kiss produces as many winning show cattle as any cow in the business and her maternal sister, DSUL Lindsey, was Supreme Champion Female of the 2003 San Antonio Livestock Show. This cow family always delivers on a high level!







Supreme Scramble Heifer

2004 Houston Dakota x 1st Kiss

Supreme Scramble Heifer – 2007 Houston – Rulon x 1st Kiss

Champion Limousin Steer 2008 KSU AGR Heat Wave x 1st Kiss

K-Bar Meyer 415... The Living Legacy!





DSUL Hanna 415-6

Female Calved: Spring 2007 415-6 WHO MADE WHO

HANNIBAL by TOTAL PLAY MEYER 734 K-BAR MEYER 415 ANGUS

AI 5/24 to Lut – PE to DSUL Smokin Meyer 6/09-4/29– Safe to AI - Est. due date 3/01

A long, stout, smooth beauty from the timeless 415 donor that still ranks as Dan's alltime favorite Meyer 734 daughter, this heifer has the look of a strong and lasting producer. Her sisters have been strong favorites of past Sullivan Ranch offerings including four sisters that averaged \$3,700 a year ago and many more in the \$3-5,000 range. Her maternal brother was the top-selling steer in our first fall calf crop that was a multiple champion, and her 2003 siblings were the top selling ET group in the 2004 Sullivan and Bar A Calf Sale plus others that include a \$4,100 son by Heat Wave, and a \$4,800 son by Full Flush.



5555 DSUL Holly 415-3 Female Calved: Spring 2007 415-3 HEAT SEEKER HEAT WAVE

HEAT SEEKER HEAT WAVE CHI x MA x AN MEYER 734 K-BAR MEYER 415

ANGUS

Lot 65A

AI 5/24 to Lut - PE to DSUL Smokin Meyer 6/09-4/29- Safe to AI - Est. due date 3/01

A full sister to a favorite heifer that sold in our 2008 Spring Cow Herd Sale and was later resold for a big profit, this heifer is a brockle belly dragger with big time appeal. Her dam cranks out the quality and this heifer will do the same. Make sure you find this one. The 415 Donor ranks as one of our all-time leading revenue producers and has never missed with any sire she has been mated to. You cannot go wrong here!



Embryos of K- Meyer 415

Four embryos by Hoo Doo George Available for pickup or shipping sale day

George is a purebred Charolais – 100% Hoo Doo son of Hoo Doo Prince – that was the top-seller of Kris Blacks 2007 bull sale. He is siring more power and mass than Prince and will produce a calf much like the Prince x 415 heifer that brought \$4,800 in our 2008 sale.

3C Donor 9081...Lasting Power!



DSUL Sally 9081-3 Female Calved: Spring 2007 9081-3

Sire: **MEYER 734** Dam: **3C 9081** (TOTAL X 3C MISS 153)

AI 5/24 to The Witch Doctor – PE to DSUL Outlaw 6/09-4/29– Safe to AI - Est. due date 3/21

9081 was a legend at Christensen's 3C Ranch in South Dakota for many years - 17 of them to be exact. Longevitiy is bred into this cow family and 9081 was never flushed at 3C although she proved herself year after year. She was always bred to Meyer 734 and she consistently put her calf at the top end of each 3C sale. Her most famous daughter was 389G, a great donor for Sullivan Farms, IA, and the dam to four of the best heifers in this sale. We lost 9081 this past summer at 20 years of age but she lives on with these great daughters. Own as many of them as you can get – they will pay for themselves time and again!



DSUL After Me 9081-2 Female Calved: Spring 2007 9081-2

Sire: AFTERSHOCK (MEYER 734) Dam: **3C 9081** (TOTAL X 3C MISS 153)

AI 5/24 to The Witch Doctor – PE to DSUL Smokin Meyer 6/09-4/29– Safe to AI - Est. due date 3/01 A solid red maternal machine with plenty of horsepower! This is our first 9081 daughter by Aftershock and we already wish we had more. She is totally massive, loose made, and giant boned with serious butt and gut. More power!



28 The Pryor-Sullivan Pryority One Sale

Cover Girl 211...The Silver Freak!



DSUL Smokin Girl 211-1 Calved: Spring 2007 211-1 Female FULL FLUSH SMOKE SIGNAL CALAMITY JANE 829 HOO DOO CROOK

MCF COVER GIRL 211 MCF 2556 CUB/CUNIA 116

AI 5/24 to Abreden – PE to DSUL Smokin Meyer 6/09-4/29– Est. due date 3/20

This 211 donor is headed for fame, and these two daughters will help. This is a powerful pair of smoky masterpieces and their quality is no accident. Sisters by Ammo and Heat Wave and a full sister to this heifer were favorites in our 2008 offering and these will help the average. Their dam was our pick of the opens in the 2002 MidContinent Farms Sale because of her great looks - she is drop-dead gorgeous and powerful - and her deep, proven pedigree. She is a full sister in blood to our herd sire, Hoo Too, from the great Cunia 116 cow that has been the bread and butter for MCF

DSUL Cover Girl 211-4

Calved: Spring 2007 211-4 Female

HEAT SEEKER HEAT WAVE CHI x MA x AN HOO DOO CROOK MCF COVER GIRL 211 MCF 2556 CUB/CUNIA 116

AI 5/24 to Total Solution – PE to DSUL Smokin Meyer 6/09-4/29– Safe to AI - Est. due date 3/01

A full sister to this deep, thick, shaggy heifer sold to Roger Hainy, SD, a year ago. The cow family makes all the difference here as Cover Girl 211 is quickly proving herself as a major league player. She is just getting started here but already she claims a \$4,400 son by Lifeline, a \$4,000 daughter by White Warrior, a \$3,800 son by Full Flush, and a \$3,200 son by Smoke Signal to her credit; and the calves in this sale from her are some of our best. You will be hearing much more from this female, and you'll be glad you invested in these daughters or embryos. This is the good stuff!



Embryos of DSUL Cover Girl 211 Four embryos by Heat Wave

Available for pickup or shipping sale day

Check the heifer selling here for proof of the value of these eggs! Her full brother is one of our best fall steers!





2007 Tulsa State Fair Champion SimAngus Female





2007 Tulsa State Fair **Reserve Champion** SimAngus Female





DSUL Barbie Doll 9122-4 Female Calved: Spring 2007 9122-4

Sire: MEYER 734 Dam: VENTURE BARBIE 9122 (VENTURE FORWARD X STAR K BARBIE E706)

AI 5/24 to Grizz – PE to DSUL Outlaw 6/09-4/29– Safe to AI - Est. due date 3/01

A real looker from the ultra-productive Barbie 9122 donor, this is the first of a pair of gorgeous sisters that we know will make great producers. Their fertile dam is one of the all-time elite performers in a rich history of elite performers at Partisover Ranch, GA, where a daughter, Star Barbie 3242, remains as a leading donor. The success of this family in Simmental circles is amazing. Daughters by 3C Macho were selected as the Champion and Reserve SimAngus Heifers of the 2007 Tulsa State Fair, a Division Champion of the 2007 American Royal, Champion SimAngus of the 2007 Georgia National Fair, and Reserve Champion SimAngus of the 2007 OKC Spring Livestock Show. Additionally, full sisters to the trio of daughters selling here sold for \$6,000, \$5,600, and \$4,500. Another is popular donor, Partisover PartiGirl 9105R, for Bonnell Farms, IN.

DSUL Barbie 9122-3 Female

Calved: Spring 2007 9122-3

Sire: MEYEB 734 Dam: VENTURE BARBIE 9122 (VENTURE FORWARD X STAR K BARBIE E706)

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Safe to AI - Est. due date 3/01

Deep, high-capacity, and oh so gorgeous, this Meyer 734 daughter from the Barbie 9122 donor is some of her best work - both of these heifers are. This is the right kind to start with and she will I und a while Her sisters have been customer favorite multiple winners an in the pasture Safe to Total Solution!



3C Miss D-14...Foundation Power!





DSUL Lady Meyer 14-7 Female Calved: Spring 2007 14-7

Sire: MEYER 734

Dam: 3C MISS D-14 (3C UK X MAD DUCK 7360)

AI 5/24 to The Witch Doctor – PE to DSUL Outlaw 6/09-4/29– Safe to AI - Est. due date 3/01

Two Meyer 734 donor prospects from the great 3C Miss D-14, this deep, thick heifer is a maternal gem that will last. Last December we sold a pen of five full sisters to these heifers to a Denison, IA, customer – he loves them. Their dam was one of three foundation Christiansen's 3C Ranch donors that we purchased to add more power to our maternal base. D14 is one of the best Angus cows we have ever worked with. Everything – every calf – we have gotten from her has been quality. Safe to The Witch Doctor, this one will not disappoint!



DSUL Star Dust 14-8 Female Calved: Spring 2007 14-8

Sire: MEYER 734

Dam: **3C MISS D-14** (3C UK X MAD DUCK 7360)

AI 5/24 to The Witch Doctor - PE to DSUL Outlaw 6/09-4/29- Safe to AI - Est. due date 3/01

Another deep, thick, totally sound masterpiece from the D-14 donor that always delivers quality. Three full brothers to these heifers sold in our 2007 Genetic Progress Sale for a \$2,600 average to Greg Sanders of Franklin, TX, and the five heifers we sold last year averaged only \$1800 - a great value. Three earlier daughters of D-14 had been features of past 3C sales where all three of them sold with the top to Ray Farms, IL, and Sulivan Farms, IA.

The G1 Legacy...



Samaya G1-4

Female Calved: Fall 2006 G1-4

Sire: HEAT WAVE Dam: GK DONOR G1 (CHAROLAIS CROSS) - Selling one-half interest with the option to double hammer price to

- Sening one-nan interest with the option to double nammer price to acquire full interest

AI 5/24 to Grizz – PE to DSUL Smokin Meyer (Meyer 734 x Calamity Jane 829) 6/09-4/29– Safe to AI - Est. due date 3/01

Nothing but the best from Sullivan Ranch! Samaya G1-4 is a genetically potent, physically brilliant daughter of the famous Kroupa G1 donor that has produced as many champions, stud bulls, and donor females as any Charolais cow in the country. Sisters to this heifer include the \$40,000 valued GK Miss Outlaw M51 that is owned by Boysel Cattle Company, OH, and Kroupa Cattle, SD; DSUL Gabrielle G1-1 that sold one-half interest for \$12,500 in the 2007 Sullivan Ranch Genetic Progress Sale; Sylvia 6, the \$22,000 valued top-seller of the 2008 Genetic Progress Sale; DSUL Miss Priscilla 268, owned by Tommy Morrison, TX, and another pair of sisters by Full Flush are the \$35,000 top-selling female of the 2007 Sweetheart Sale and a dominant show heifer owned by the Gregory family in Oklahoma.. Maternal brothers include the popular AI sires White Lake and Get Smoked and numerous other top-sellers. The influence of the G1 donor may be felt far and wide in the show cattle business and, along with her progeny, this family of cattle has generated as much money as any in the busi-

ness. In fact, the \$21,000 top-selling steer of the 2008 Sullivan Cattle Company Pasture Sale was produced from a Full Flush x G1 daughter bred to Heat Wave.







30

100% HooDoo Charolais Breds...



DSUL HooDoo Penny 72T Reg. Charolais Female #EF1085988 Calved: 4/27/07

27/07 6020-2

H00D00 CR00K 9028 H00D00 PRINCE 2019 MS H00D00 SAND BING0 Z8089 H00D00 1011

MISS HOODOO Z6020 HOODOO ZK063

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to AI -Est. due date 3/01

One of two direct ET daughters of the famous Miss Hoo Doo Z6020 whose top progeny include, among others, Absolute and Troy 6040, the sire of the 2007 San Antonio Champion Charolais Steer. This one is nice!



DSUL HooDoo Monica 78T Reg. Charolais Female #EF1085993 Calved: 4/29/07 240-2

HOODOO CROOK 9028 HOODOO PRINCE 2019 MS HOODOO SAND BINGO Z8089 HOODOO ABSOLUT 9047 MS B/T ABSOLUTE M240 ET

MISS H00D00 Z6017 AI 5/24 to Lut – PE to DSUL Smokin Meyer 6/09-4/29– Safe to AI -

Est. due date 3/01

A full sister to the Lot 72B heifer, this big ribbed, super thick heifer is backed by a donor dam by Absolute that is a direct daughter of the famous 6017, the dam of Cigar. This is a stacked Hoo Doo pedigree, and she is bred for a cool one by Lut!



DSUL HooDoo Snow Flake 76T Reg. Charolais Female #EF1085991 Calved: 5/01/07 9023-2

Reg. Charolais Female #EF1085991 Calved HOODOO CROOK 9028 HOODOO PRINCE 2019 MS HOODOO SAND BINGO Z8089

H00D00 6094 GEORGE'S **MS H00D00 GEORGIE 29023** H00D00 ZK054

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to AI - Est. due date 3/01

A big, stout, correct Prince daughter from a Camp Cooley Hoo Doo donor. Her paternal brother was the \$25,000 top-seller of the 2008 Sullivan and Bar A Calf Sale. Guaranteed to produce a smoky every time – starting with Total Solution.



DSUL HooDoo Lady 71**T**

Reg. Charolais Female #EF1085987 HOODOO CROOK 9028 Calved: 4/24/07 6020-3

HOODOO CROOK 9028 HOODOO PRINCE 2019 MS HOODOO SAND BINGO Z8089 HOODOO 1011 MISS HOODOO Z6020 HOODOO ZK063

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Est. due date 3/21

One of two direct ET daughters of the famous Miss Hoo Doo Z6020 whose top progeny include, among others, Absolute and Troy 6040, the sire of the 2007 San Antonio Champion Charolais Steer. This heifer is very big boned and long fronted with excellent rib shape!



DSUL HooDoo Scarlet 77T

Reg. Charolais Female #EF1085992 HOODOO CROOK 9028 Calved: 5/08/07 240-1

HOODOO PRINCE 2019 MS HOODOO SAND BINGO Z8089 HOODOO ABSOLUT 9047 MS B/T ABSOLUTE M240 ET

MISS HOODOO Z6017 AI 5/24 to Total Solution – PE to Mr Marbling son (Red Angus) 6/09-4/29– Est. due date 4/24

More stout, potent genetics from the same Hoo Doo family that produced Cigar. These cattle have been the backbone of many of Kris Black's most successful cattle as well as a slew of champions across the country. They're different and they work!



DSUL HooDoo Roxy 701T Reg. Charolais Female #EF1085996 Calved: 4/28/07

Reg. Charolais Female #EF1085996 HOODOO CROOK 9028 HOODOO PRINCE 2019 MS HOODOO SAND BINGO Z8089 HOODOO 6094 GEORGE'S 9047-2

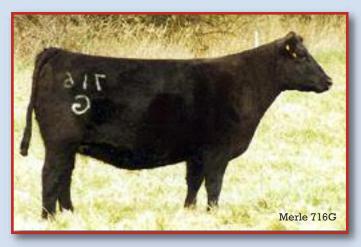
MS HOODOO GEORGIE 29047 HOODOO ZV014 AI 5/24 to Totally Tuned – PE to DSUL Smokin Meyer 6/09-4/29– Safe to AI -Fst. due date 3/01

These purebred Hoo Doo heifers are very good footed and sound with size and extension. This one will smoke it with Totally Tuned!

DSUL Outlaw Foreplay x DSUL Calamity Jane 829 A service sire to several females



Cow Power From the Source!









32 The Pryor-Sullivan Pryority One Sale



DSUL Sassy 716-4 Female Calved: Fall 2006 716-4

Sire: MEYER 734 Dam: CM MERLE 716G (RITO 9FB3 FULLBACK X MERLE DHD 484) AI 5/24 to The Witch Doctor – PE to DSUL Outlaw 6/09-4/29– Safe to AI -Est. due date 3/01

Some things just work. Meyer 734 x 716G is one of those things. Everything we sell from this mating is excellent, and this one will not disappoint. She is a long, elegant, powerful, great haired half-blood with tremendous style. Four sisters and a brother averaged \$3,100 a year ago, and others have been sale features over the years. The 716G donor was a \$14,000 top-seller of the 2001 Female Focus Sale and our selection from the first Frozen Gold Sale.



DSUL Plus Meyer 0016-1 Female Calved: Spring 2007 0016-1

Sire: MEYER 734

Dam: A PLUS GAMMER 0016 (GDAR TRAVELER 044 X THOMAS GAMMER 6470) AI 5/24 to The Witch Doctor – PE to DSUL Outlaw 6/09-4/29– Safe to AI -Est. due date 3/01

A wide load that is bred to be this way, this half-blood Meyer is one to mark with a big star in your book. Her brothers sold for \$3,750 and \$2,600 last year and we saved this one to feature her here. Her dam is an absolute sow by 044 that stems from a deep, foundation family at Thomas Angus Ranch.



DSUL Zeke's Meyer 407-11 Female Calved: Spring 2007 407-11

Sire: MEYER 734 Dam: 3C ZEKE 407 (DJ ZEKE X CAFFEE TRAVELER 07) AI 5/24 to The Witch Doctor – PE to DSUL Outlaw 6/09-4/29– Est. due date 3/20

Get a piece of Zeke 407, the best kept secret at Christensen Bros. in South Dakota and now a dominant donor at Sullivan Ranch. We don't think there is a more proven cow when it comes to producing Meyer 734 daughters than this long fronted beauty. She was never flushed by the Christensen Family but they bred her to 734 every year and every year her calves were among the highest sellers in their sale. Two famous daughters, K01 and K02, have proven themselves as the top producers in the NLC club call sales and both sold two years ago for \$14,000 and \$10,000. Our 2007 sale featured two daughters by Meyer that brought over \$4,250 each. This heifer is very big ribbed and smooth with extra bone and good hair.



DSUL/MIMMS Lady 023 Female Calved: Fall 2006 023

FULL FLUSH FULL FLUSH 602 CHILL FACTOR 602G CHAR X BLK MAX X CUNIA MIMMS DONOR 023 PAYBACK X THE WITCH DOCTOR

AI 5/24 to Aberdeen – PE to DSUL Smokin Meyer 6/09-4/29– Est. due date 3/22

A direct daughter of Mimms Donor 023 that is now owned by Deiter Elbert, IL, this big barreled heifer is the right kind. She offers a uniquely loaded pedigree with great bone, crazy hair, and extreme length of front. Her dam is a massive machine that cranks out the power regardless of what she is mated to.

Young Power Players...



DSUL Sadie Hoo 634-1

 Female
 Calved: Spring 2007
 634-1

 Sire:
 HOODOD PRINCE (CHAROLAIS)

 Dam:
 SADIE 63HF (FOREPLAY X ACAF MISS 24)

AI 5/24 to Chill Factor - PE to DSUL Smokin Meyer 6/09-4/29- Est. due date 3/19

A smooth, smoky sensation from the great Sadie 634, this heifer is the first of her kind – and it is the right kind! When you ask Dan to name the best cows he has ever seen and/or worked with in his life, Sadie 634 fis always in the conversation. The top-selling female of Terry Abernathy's Dispersal in 1999, Sadie 634 does everything right and she works with everything. Her most famous daughter is DSUL Sadie Lady 0634K, the \$20,000 top-seller of the 2006 Holiday Classic Sale for Tolle Show Cattle, KY. Our 2007 Genetic Progress Sale featured a gorgeous daughter by Meyer 734 that sold for \$8,800 to Ernest Fulton, TX, and the very best heifer we raised in 2005 was another daughter by Meyer 734 that died just before our production sale that year. Sadie 634F has also produced a \$9,500 son that was Reserve Champion Steer of the Ohio AGR Preview for the Gilbert family, OH, a daughter by Full Flush that sold for \$9,800 to Ray Farms, IL, and her sons by Cunia sold for a \$3,625 average to Atterholt Farms, OH, and Johnson Cattle, TX, along with a string of sons and daughters that averaged \$3,700 in our 2007 sale. This family earns and produces with the best of any we know of.







80

DSUL/MINIM Brandi 43 Female Calved: Spring 2007 43 Sire: HEAT WAVE Dam: MIMMS/GK 43 (by Strictly Business)

AI 5/24 to Lut - PE to DSUL Smokin Meyer 6/09-4/29- Safe to AI - Est. due date 3/01

A full sister to the 2008 Star of Texas Grand Champion Steer, this ET heifer from the Mimms program is as purely gorgeous and powerful as we can make them. She is pure phenotypic gold with absolutely unreal top and hip shape, tremendous movement, and a look that makes you warm all over. Her incredible flush also produced the top crop at the Mimms Club Calf Auction in 2007 when brothers sold for \$56,000, \$30,000, and \$10,000 – all of them steers. "Wow" is not enough.



2008 Star of Texas Grand Champion Steer

A Full Sister to Fatty Patty!



DSUL Wave Abby 713-1

Calved: Spring 2007 713-1 Female HEAT WAVE

DSUL TIDAL WAVE LEXUS 904 FOREPLAY ACAF ABBY 713G ACAF ANGUS 116

AI 5/24 to Totally Tuned - PE to DSUL Smokin Meyer 6/09-4/29- Too close to call -Est. due date 3/12

Here is a sweet and high-potential daughter of the well-proven Abby 713G donor by the Lot 2 herd sire, Tidal Wave. This heifer is very thick and long necked and loaded with genetic power. We purchased her dam as the \$14,000 top-seller of the 2004 Z-Town Classic Sale and she has proven to be a great investment. Bred in the same herd as our great Sadie 634F donor, 713G has worked with everything, and they keep getting better. A son by Heat Wave was an \$11,750 prospect in 2006 and went on to win several times for Celeste Martin, IN, including a selection as the Reserve Champion Chi Steer of the 2007 Indiana State Fair. Other sons by Heat Seeker were the \$3,500 and \$3,000 herd sire selections for Sycamore Ranch and RLR Cattle, TX. Her daughters include a \$4,900 Meyer 734 bred heifer in the 2006 Exposure Sale and a \$3,000 full sister in the 2005 Genetic Progress Sale to Greg Sanders, TX as well as a \$2,800 Heat Wave heifer to Jimmy Jordan, TX. 713G is proving herself to be one of the best females we have worked with.



DSUL Fatty Patty 935-9 Female Calved: Spring 2007 935-9

Dam: MASTERFARE SARA 935 BY RALLY HI 5

AI 5/24 to Northern Improvement - PE to DSUL Smokin Meyer 6/09-4/29- Safe to AI -Est. due date 3/01

The mark of any great donor female is her ability to produce consistent, upper-level quality with varying sires. Masterfare Sara 935 has proven herself to be a truly elite female as she has stood the test of time and continues to produce extreme quality with exceptional earning power. She is best known as the dam of the great WECC Jewel 010 (a.k.a. Fatty Patty), the topseller of the 2002 West End Cattle Dispersal, the super-successful lead Angus donor at Double J Cattle, and the dam of a number of high-selling progeny. We sold four excellent daughters a year ago and this heifer is one of the longest necked and stoutest we've gotten from this flush.







2007 Indiana State Fair **Reserve Champion Chi Steer**



Lot 83



DSUL Meyer 90-11 Female Calved: Spring 2007 407-11 Sire: MEYER 734 Dam: VH DONOR 90 (ANGUS)

AI 5/24 to The Witch Doctor - PE to DSUL Outlaw 6/09-4/29- Est. due date 3/21

Bred in the Van Hove program, SD, this heifer is a daughter of the 90 Angus cow that has done an excellent job. Her dam is the old-fashioned Angus female filled with guts and bone. This heifer is a cowman's delight with her wide cavity, large bone, and totally feminine look.

DSUL Fancy 151-1 Female Calved: Fall 2006 151-1

Sire: HANNIBAL Dam: 3C FANCY PANTS 151 (MEYER 734 X ANGUS)

AI 5/24 to Lut – PE to DSUL Smokin Meyer 6/09-4/29– Too close to call -Est. due date 3/10

A freaky, stout daughter of the super-productive Fancy Pants 151 donor we sold in our 2007 Spring Cow Herd Sale for \$7,250 to Luke Spencer, IA. This heifer is a full sister to DSUL Abigail, the superstar heifer that topped our fall sale at \$22,000 and later was selected as the Champion Female of the 2005 Oklahoma State Fair for Bailey Buck, OK. A brother by All About Who sold for \$3,750 and her dam has been very consistent. Flush this one to Heat Wave!



DSUL Miss Little Debbie 89-1 Calved: Spring 2007 89-1 Female

Sire: HEAT WAVE Dam: DEBRA 89K (FOREPLAY X ANGUS)

AI 5/24 to Abreben – PE to DSUL Smokin Meyer (Meyer 734 x Calamity Jane 829) 6/09-4/29- Est, due date 3/20

This was the hairiest, stoutest, coolest heifer as a baby and she still looks differ d exciting. om a dam that was a S is bred u heifer that did quite a bit of winning. This heifer is big and stout with tremendous bone and excellent movement.

The Cows Make the Difference!



DSUL Skittles 867

Calved: Spring 2007 867-1 Female Sire: BLACK RHINO (FULL FLUSH) Dam: DSUL CRYSTAL 867 (MEYER 734 X ANGUS)

AI 5/24 to Northern Improvement – PE to DSUL Smokin Meyer 6/09-4/29– Too close to call -Est. due date 3/10

A long fronted, power hipped full sister to the Champion Chi steer at San Antonio 2006, this daughter of the famous 867 donor is a favorite from the group. Three Heat Wave sisters sold last fall in the Power In the Blood Sale for \$4,200, \$3,100, and \$2,900 and brothers have been \$5,500, \$7,000, and \$3,100 features. Aside from the San Antonio winner, another 867 son by Hurricane was a class winner in the AOB Division of the 2004 Houston Livestock Show for Logan Lastovica. This heifer will make a real club calf producer as she matures!







Dam of Lot 86

Hurricane x Crystal 867



DSUL Renee 57] Female

Calved: Spring 2007 57J

Sire: HEAT WAVE Dam: 3C MEYER 57J (MEYER 734 X ANGUS)

AI 5/24 to Grizz – PE to DSUL Smokin Meyer (Meyer 734 x Calamity Jane 829) 6/09-4/29- Est. due date 3/20

A daughter of another outstanding Meyer 734 donor, this wide based beauty is crazy hairy and sound with real cow potential. Her dam does it all in the pasture and in 2005 gave us a sister to this heifer by Solution – shown here - that sold for \$10,000.





Nebraska Heifers... Daughters of DSUL Meyer 602









DSUL 602 Meyer 523 Female Calved: Spring 2007 523

MEYER 734 DSUL MEYER 602-2 DSUL/GK CHILL FACTOR 602G COMM ANGUS NE 523

COMM ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Safe to AI - Est. due date 3/01

Expect quality from this group of Meyer 602 females. They are bred as well as any. This heifer is one of the better females in the entire offering. She is very correct and eye appealing with tremendous body shape and design. She is not extreme, just extremely good.



DSUL 602 Meyer 605 Female Calved: Spring 2007 605

MEYER 734 DSUL MEYER 602-2 DSUL/GK CHILL FACTOR 602G COMM ANGUS

NE 605

COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Too close to call -Est. due date 3/10

These Meyer 602 daughters are bred and raised right. They'll be bigger boned, tougher, and bigger volumed than most you will find. Big time guts and great hair!

DSUL 602 Meyer 844 Female Calved: Spring 2007 844

MEYER 734 DSUL MEYER 602-2

DSUL/GK CHILL FACTOR 602G COMM ANGUS

COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Too close to call -Est. due date 3/12



DSUL 602 Meyer 563 Female Calved: Spring 2007 563

Female Calved: Spring 2007 563 MEYER 734 DSUL MEYER 602-2 DSUL/GK CHILL FACTOR 602G COMM ANGUS

NE 563 COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to AI -Est. due date 3/01

Unreal stoutness and body blended with tremendous feet and bone and perfect structure, this heifer is on her way to being a donor! She is a powerhouse!

DSUL 602 Meyer 474

Female Calved: Spring 2007 474 MEYER 734 DSUL MEYER 602-2 DSUL/GK CHILL FACTOR 602G COMM ANGUS

NE 474 COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to AI -Est. due date 3/01



DSUL 602 Meyer 345 Calved: Spring 2007 345 Female MEYER 734 DSUL MEYER 602-2

DSUL/GK CHILL FACTOR 602G COMM ANGUS NE 345 COMM ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Est. due date 3/23



DSUL 602 Meyer 364 Calved: Spring 2007 364 Female

MEYER 734 DSUL MEYER 602-2 DSUL/GK CHILL FACTOR 602G COMM ANGUS

NE 364 COMM ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Safe to AI -Est, due date 3/01



DSUL 602 Meyer 422 Calved: Spring 2007 422 Female

MEYER 734 DSUL MEYER 602-2 DSUL/GK CHILL FACTOR 602G COMM ANGUS NE 422

COMM ANGUS AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Est, due date 4/12



DSUL 602 Meyer 231

Calved: Spring 2007 231 Female MEYER 734 DSUL MEYER 602-2 DSUL/GK CHILL FACTOR 602G COMM ANGUS

NE 231 COMM ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Safe to AI -Est. due date 3/01



DSUL 602 Meyer 10 Female Calved: Spring 2007 10

MEYER 734 DSUL MEYER 602-2 DSUL/GK CHILL FACTOR 602G COMM ANGUS

NE 10 COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Est. due date 3/23



DSUL 602 Meyer 295 Calved: Spring 2007 295 Female

MEYER 734 DSUL MEYER 602-2 DSUL/GK CHILL FACTOR 602G COMM ANGUS NE 295

COMM ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Safe to AI - Est. due date 3/1



DSUL 602 Meyer 143 Calved: Spring 2007 143 Female

MEYER 734 DSUL MEYER 602-2 DSUL/GK CHILL FACTOR 602G COMM ANGUS

NE 143 COMM ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Est. due date 3/20





Calved: Spring 2007 41 MEYER 734 DSUL MEYER 602-2 DSUL/GK CHILL FACTOR 602G **RED ANGUS**

NE 41 RED ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Est. due date 3/18 The dam of this big ribbed heifer is a very deep, rugged red cow that is one of the better females out of a 700 head herd.



DSUL 602 Meyer 417 Calved: Spring 2007 417 Female

MEYER 734 **DSUL MEYER 602-2** DSUL/GK CHILL FACTOR 602G COMM ANGUS

NE 417 COMM ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Safe to AI -Est. due date 3/01

1

Nebraska Heifers... Daughters of DSUL Meyer 007





DSUL 007 Meyer 12 Female Calved: Spring 2007 12

MEYER 734 DSUL MEYER 007 DSUL ANGUS DONOR 3553 MA X AN NE SUPERMOM 12 COMM ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Safe to AI - Est. due date 3/01

Our customers know the value of these 007 daughters – they have been doing the job for us and our customers for several years. This one is special, remember her. She was Dan's pick of the 250 Meyer granddaughters as an open last year and this year the same cow – Supermom 12 – raised his favorite heifer again. He sorted &8 heifers out of 350 and this family came through again. This is a black brockle with all the right parts to perform on a high level.



DSUL 007 Meyer 118 Female Calved: Spring 2007 118

MEYER 734 DSUL MEYER 007 DSUL ANGUS DONOR 3553 RED ANGUS NE 118

RED ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Too close to call - Est. due date 3/10 These 007 daughters milk and flesh with the best of the females. This one is extra stout!



DSUL 007 Meyer 403 Female Calved: Spring 2007 403

MEYER 734 DSUL MEYER 007 DSUL ANGUS DONOR 3553 COMM ANGUS

NE 403 COMM ANGUS

Al 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to Al - Est. due date 3/01 More body and performance than one heifer ought to have! This is a favorite and she is safe to Total Solution!



Nebraska Heifers... Daughters of DSUL Meyer 634





MEYER 734 DSUL MEYER 634 DSUL 634F SADIE (Foreplay) COMM ANGUS

NE 283 COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Est. due date 3/22

DSUL 634 Meyer 802 Female Calved: Spring 2007 802

MEYER 734 DSUL MEYER 634 DSUL 634F SADIE (Foreplay) COMM ANGUS

NE 802 COMM ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Safe to AI - Est. due date 3/01

Three heifers from a super cool son of Meyer 734 and the great Sadie 634F that has long been a feature of the Sullivan Ranch outfit. Check Lot 79 in this sale for more from the Sadie family. These heifers are some of the longest fronted and biggest boned of the Nebraska females. Each year, we sort the very top off more than 300 heifer calves. They really work!



Female Calved: Spring 2007 681 MEYER 734 DSUL MEYER 634 DSUL 634F SADIE (Foreplay) COMM ANGUS

DSUL 634 Meyer 681

COMM ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Too close to call -Est due tota 3/10

38 The Pryor-Sullivan Pryority One Sale

Nebraska Heifers... Granddaughters of Meyer 734



DSUL Meyer 675 Female Calved: Spring 2007 675

MEYER 734 DSUL MEYER 734 MULTI-SIRE DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM ANGUS

NE 675 COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to AI - Est. due date 3/01 A real tank with great hair and one of the smoothest, longest fronts in the field! Over the years these quarter-blood Meyer 734 heifers have been some of the most successful cattle we've sold! They're tough and they milk and flesh and produce the right kind.





DSUL Meyer 73 Female Calved: Spring 2007 73

MEYER 734

DSUL MEYER 734 MULTI-SIRE DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM ANGUS

NE 73

COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Est. due date 3/24



DSUL Meyer 168 Female Calved: Spring 2007 168

MEYER 734 DSUL MEYER 734 DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM ANGUS

NE 168 COMM ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Est. due date 3/20



DSUL Meyer 202 Female Calved: Spring 2007 202

MEYER 734 DSUL MEYER 734 MULTI-SIRE DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 MAINE ANJOU NE 202

COMM ANGUS

Al 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to Al -Est. due date 3/01



DSUL Meyer 505 Female Calved: Spring 2007 505

MEYER 734 DSUL MEYER 734 MULTI-SIRE DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM ANGUS NE 505

COMM ANGUS

Al 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Too close to call - Est. due date 3/10





DSUL Meyer 263 Female Calved: Spring 2007 263

MEYER 734 DSUL MEYER 734 MULTI-SIRE DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM ANGUS

NE 263 COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to AI -Est. due date 3/01



AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Est. due date 3/23



DSUL Meyer 104 Female Calved: Spring 2007 104

MEYER 734 DSUL MEYER 734 MULTI-SIRE DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM ANGUS NE 104

COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to AI -Est. due date 3/01





DSUL Meyer 721 Female Calved: Spring 2007 721

MEYER 734 DSUL MEYER 734 MULTI-SIRE DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM ANGUS

NE 721 COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to AI -Est. due date 3/01



Calved: Spring 2007 376

MEYER 734 DSUL MEYER 734 MULTI-SIRE DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM MAINE ANJOU NE 376

COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to AI -Est. due date 3/01



DSUL Meyer 574 Female Calved: Spring 2007 574

MEYER 734 DSUL MEYER 734 MULTI-SIRE

DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM ANGUS

NE 574 COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to AI -Est. due date 3/01



DSUL Meyer 217 Female Calved: Spring 2007 217

MEYER 734 DSUL MEYER 734 MULTI-SIRE DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM ANGUS NE 217

COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to AI -Est. due date 3/01



DSUL Meyer 503

Female Calved: Spring 2007 503 MEYER 734 DSUL MEYER 734 MULTI-SIRE DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM ANGUS NF 503

COMM ANGUS

Al 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Est. due date 3/18



DSUL Meyer 742 Female Calved: Spring 2007 742

Female Calved: Spring 2007 742 MEYER 734 DSUL MEYER 734 MULTI-SIRE

DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM HEREFORD NE 742

COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to AI -Est. due date 3/01



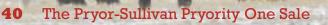
DSUL Meyer 115 Female Calved: Spring 200

Female Calved: Spring 2007 115 MEYER 734 DSUL MEYER 734 MULTI-SIRE

DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM ANGUS NF 115

COMM ANGUS

AI 5/24 to Total Solution – PE to DSUL Outlaw 6/09-4/29– Safe to AI -Est. due date 3/01





DSUL Meyer 757

MEYER 734

DSUL MEYER 734 MULTI-SIRE

COMM ANGUS

COMM ANGUS

MEYER 734

DSUL MEYER 734 MULTI-SIRE

COMM ANGUS

COMM ANGUS

DSUL Meyer 354 Female Calved: Spring 2007 354

Female

NF 757

NE 72

Est. due date 3/01

Est. due date 3/01

Calved: Spring 2007 757

DSUL DONORS TANK 16B, PLANT 54, WINFREY 250

AI 5/24 to Totally Tuned - PE to DSUL Smokin Meyer 6/09-4/29- Safe to AI -

DSUL DONORS TANK 16B, PLANT 54, WINFREY 250

AI 5/24 to Totally Tuned - PE to DSUL Smokin Meyer 6/09-4/29- Safe to AI -



DSUL Meyer 72 Female Calved: Spring 2007 72

MEYER 734

DSUL MEYER 734 MULTI-SIRE DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM ANGUS NE 72

COMM ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Safe to AI -Est. due date 3/01



DSUL Meyer 688

Calved: Spring 2007 688 Female MEYER 734 **DSUL MEYER 734 MULTI-SIRE** DSUL DONORS TANK 16B, PLANT 54, WINFREY 250 COMM ANGUS NF 688

COMM ANGUS

AI 5/24 to Totally Tuned – PE to DSUL Smokin Meyer 6/09-4/29-Safe to AI - Est. due date 3/01



Sullivan Ranch also reserves one flush of eight or more grade 1 or 2 embryos at our expense on all females selling. Sullivan Ranch retains at our expense the opportunity to obtain a DNA cell line for cloning purposes on all cattle selling in this sale.

NE Rocky Daughters from DSUL



DSUL Rocky 738

Calved: Spring 2007 738 Female MAINE ANJOU **DSUL NE ROCKY** ANGUS COMM ANGUS NE 738

COMM ANGUS

AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Too close to call - Est. due date 3/10 Dan's first choice of over 200 heifers in the "non-Meyer 734" group from the Nebraska Sandhills.

DSUL Rocky 658 Female

Calved: Spring 2007 658 MAINE ANJOU **DSUL NE ROCKY** ANGUS **COMM ANGUS** NF 658

COMM ANGUS AI 5/24 to Total Solution - PE to DSUL Outlaw 6/09-4/29- Safe to AI - Est. due date 3/01



1

Lot 127

Raising Champions Is Our Business!



2007 Missouri AGR Grand Champion Steer A many-time champion and brother to Lot 6 Shown by Robbie Russell Raised with Sullivan Cattle

2008 Ohio AGR Preview 4th Overall Steer Shown by the Tony Irvin family Sired by Hollywood











2008 Iowa Beef Expo Reserve Champion Chi Steer Shown by the Swartz family – Sired by Hollywood

2008 Kansas Beef Expo 3rd Overall Steer Shown by Cody Burke Sired by Hollywood



2008 Hoosier Beef Congress Reserve Supreme Female 2008 Nebraska AGR Supreme Champion Female Shown by the Bridwell family A sister to Lot 5



2008 California State Fair Reserve Grand Champion AOC Steer Shown by the Peterson family – A brother to Lot 6



2008 SDSU AGR Preview Reserve Supreme Heifer Shown by the Roberts family – A full sister to Lot 1

Our Breeding Programs Work With Great Customers!



DSUL Jewel 2008 San Antonio Reserve Division Champion Chi Heifer Shown by Kendra Elder



2008 Houston Livestock Show Grand Champion Exotic Heifer Shown by Paige Modisette



2008 Houston Livestock Show Reserve Champion Chi Heifer Raised and shown by the Walker family Her dam is a daughter of Maria 28D



2008 Iowa Beef Expo Fourth Overall Steer Shown by James Sullivan



2008 Black & Gold Showdown Reserve Grand Champion Steer Shown by Charlie Wilson



DSUL 1st Heat 2008 KSU AGR Preview Champion Limousin Steer Shown by Rylie Edwards - Heat Wave x DSUL First Kiss 332



DSUL Blue Wave 88 2008 American Royal Reserve Champion AOB Heifer Shown by the Greg Kroupa family Sold in our 2007 Spring Cow Herd Sale



Shown by Dillon Elder



2008 National Junior Hereford Show Reserve Champion Steer Shown by Montana Deppe Channing x DSUL Sandy 116L

2008 San Antonio Livestock Show

Grand Champion Limousin Heifer



2008 Iowa State Fair 4th Overall Steer Shown by James Sullivan



DSUL Daphne 116-1 2008 Missouri AGR Preview Res. Champion Hereford Heifer Shown by Sarah Stream Channing x DSUL Sandy 116L



2008 Sneak-A-Peek Preview 4th Overall Steer Shown by James Sullivan Heat Wave x DSUL 491K



2007 Michigan Winter Beef Expo Champion Hereford Steer Shown by Tyler Neal Channing x DSUL Sandy 116L



2008 Fall Classic Supreme Continental Champion Heifer Shown by Kennedy King Who Da Man x 6031 Payback



2008 Winter Buckle Holiday Classic Supreme Champion Heifer Shown by the Vince Elder family Heat Wave x DSUL 491K



2008 World Beef Expo Reserve Grand Champion Steer Shown by the Wilson family Heat Wave x DSUL 191K



2008 Heart of Texas Champion AOB Heifer Shown by Dillon Elder



DSUL Jewel





2008 Tulsa State Fair Champion Shorthorn Steer Shown by Cassie Mason Heat Wave x DSUL Cherokee Lady 624



Dunlap Livestock Auction - Dunlap, Iowa Along US 30 in Club Calf Heaven









Craig M. Reiter & Assoc. P.O. Box 85 Elmore, Ohio U.S.A. 43416 www.primetimeagrimarketing.com First Class Mail U.S. Postage PAID Permit #1 Minster, OH 45865

First Class Mail — Do Not Delay