



#### Lot 10A - DSUL Emerald 05-1

EMALE Polled Calved: Spring 2005

Sire: Foreplay

Dam: **05 Emma** (Charolais x Angus)

PE 11/01-1/10 to Jauer 9207 Anchor - Safe - Due est. 8/20

Make sure you load this powerful Charolais-influenced bred heifer! She offers maximum power and style and her dam has been a model performer at Sullivan Ranch since she was selected as the top-selling bred female of the 2002 Kris Black Cream of the Crop Sale. Her first calf won a larger jackpot in Texas and stood second in his class at the San Antonio Livestock Show, and other calves from Emma 05 – including the popular Lifeline son shown here – have been some of our best each year. This will work!

#### **Lot 10B – Embryos of Emma 05**

Three embryos by Foreplay

Available for pickup sale day - At least one pregnancy is guaranteed

#### **Lot 10C – Embryos of Emma 05**

Three embryos by Smoke Signal

Available for pickup sale day - At least one pregnancy is guaranteed

#### Lot 10D – Embryos of Emma 05

Three embryos by Full Flush

Available for pickup sale day – At least one pregnancy is guaranteed

Frozen gems from the great Emma 05 donor! This cow has been bulletproof so far and these are her best matings!



4x4 x Emma 05 A jackpot winner and second middleweight Limousin in San Antonio 2004 for Joy Holland





# Spice Girl 639...



# Spice Girl 639 FEMALE Horned

Calved: Spring 1999

Sire: Full Flush

Dam: Wagonhammer 63 (Simmental x Angus) Guaranteed safe to Ladies Man - Due 10/10

This productive Sullivan Ranch donor can be yours! Spice Girl 63J was a multiple champion in the East during her show career and we flushed her extensively to Heat Wave with many calves on the way. A daughter, DSUL Sarian 463 by Heat Seeker, sold for \$2,500 to Sowa Ranch, TX, in our 2006 Genetic Progress Sale and two of her full sisters sold for \$6,000 and \$4,250. Spice Girl 63J works great in transplant and, with her extreme neck, giant hip, proven past, we think that you'll look a long while before you a find a more proven female to match with today's hottest steer sires. She'll do the job in a big way and her recipe for success is rock solid!

# The Sadie 634 Family...





**DSUL Sarian 463** 

# DSUL Sadie's Destiny 634-1 FEMALE Scurred Calved: Spring 2005

Sire: Meyer 734

Dam: ACAF Sadie 634F (Foreplay x Angus)

PE 11/01-1/10 to Jauer 9207 Anchor - Safe - Due est. 8/15

Wow! The deepest and richest cow families at Sullivan Ranch are represented in this offering, and you know we've pulled out all the stops when we turn a precious female like this one loose. Sadie's Destiny 634-1 is a flawless, extremely high potential daughter of our prized Foreplay donor, Sadie 634F, one of the most successful females in our lineup. She is built and bred as well as we can put one together and her siblings have been past sale features that have sold in the \$4-12,500 range, not to mention the incredible full sister to this heifer that we lost just before sale time last year in an accident. Her most famous sister is none other than DSUL Sadie Lady 0634K that sold for \$6,400 in our first Genetic Progress Sale to Tolle Show Cattle, KY, and later resold as the \$20,000 top-seller of the 2006 Holiday Classic Sale to Fix and Harding, PA. This family breeds as true as any we have come across, and this heifer is the pinnacle of quality and long-lasting profit power!





# DSUL Genetics... The Cows Make The Difference!



Blacks, Smokes, Herefords, Shorthorns, Baldies...
We've Got You Covered!

# The 2007 Sullivan Ranch Bull Sale

# Three Sons of 3C Zeke 407...

**4**4

## Lot 14A – DSUL How Sweet 407-1

BULL Horned Calved: Fall 2005 BW: 89

Sire: **DSUL Oh Too Sweet** (Meyer 734 x DSUL Freckles 23C) Dam: **Zeke 407** (DJ Zeke x Power Plant)

Here is an extremely powerful herd sire that combines two

of the best females we can think of with the power of the industry builders like Meyer 734 and Power Plant. The sire of this long fronted, wide walking, blaze-faced bull is DSUL Oh Too Sweet, the \$14,000 valued top-selling bull from our second Genetic Progress Sale whose dam is our great 23C

Freckles donor that is the backbone of our leading Limousin family and the dam of our DSUL Too Sweet donor whose daughter was selected as the Grand Champion Female of the 2000 National Western Stock Show. What's more, the dam of How Sweet 407-1 is our well-proven Zeke 407 donor — read more about her below — so his pedigree is as stacked as he is!



BULL Horned Calved: Spring 2006 BW: 70

Lot 14A

Sire: Meyer 734

Dam: Zeke 407 (DJ Zeke x Power Plant)

The Zeke 407 donor is one of two older cows that we purchased from the Christiansen's 3C Ranch two years ago. Along with the Donor D-14, both of these cows are new to the Sullivan Ranch ET program but they have long track records of success in South Dakota. Two daughters of Zeke 407 by Meyer 734 sold last February for \$12,000 and \$9,000, and we have a full sister to them in our spring-calving herd that produced the \$12,000 top-selling steer of our spring calf crop. These three bulls offer surprising stoutness and muscle with a great pattern and look. We will be featuring several sisters to them in future sales, and we can't wait to see what you think of them. The Zeke 407 family offers upper level maternal power with a track record that is hard to beat!

### Lot 14B – DSUL How Sweet 407-4

BULL Horned Calved: Spring 2006

Sire: Mever 73/

Dam: Zeke 407 (DJ Zeke x Power Plant)

Two Sons of 3C Donor D-14.



#### Lot 15A\*- DSUL Meyer 14-7

BULL Polled Calved: Spring 2006

Sire: Meyer 734

Dam: Donor D-14 (Comm Angus)

#### Lot 15B - DSUL Meyer 14-8

BULL Polled Calved: Spring 2006 BW: 70

Sire: Meyer 734

Dam: **Donor D-14** (Comm Angus)

Lot 15A



This is our first offering from our new Angus donor, D-14, that we purchased as an older female from Christiansen's 3C Ranch in South Dakota. D-14 and another cow that we added on the same trip, Donor 407, had been long-time contributors in the 3C program with a string of top-sellers to their credits. We brought them both home and started flushed them intensively to the Meyer 734. So far, we like the results. We have some heifer mates to these bulls that we intend to sell in this sale in 2008, and these bulls are impressive as well. Check cool fronts, stout bone, and considerable rib shape with muscle. These are not your ordinary 734 sons.

# Two Sons of Miss Right 6005...



#### Lot 16A - NSIII Mever 6005-

BULL Polled Calved: Spring 2006 BW: 74

Sire: Meyer 734

BW: 70

BW: 72

Dam: BCC Miss Right 6005 (Leachman Right Time x K Bar E Erica 94)

6005 is a big time donor and an old show heifer. Two flush mate heifers in the open SD. With 150 head these two girls stick out big time. Both neat and ground sows—belly draggers. More from them—big sale features next year as breds. Miss Right 6005 produced the Champion Angus steer a few years ago at the lowa State Fair.

#### Lot 16B - DSUL Meyer 6005-7

BULL Polled Calved: Spring 2006 BW: 60

Sire: Meyer 734

Dam: BCC Miss Right 6005 (Leachman Right Time x K Bar E Erica 94)

Here is an excellent pair of Meyer 734 sons from our accomplished donor, Miss Right 6005, a purebred Angus daughter of Leachman Right Time. These bulls standout due to their balanced look, cocky profile, excellent size, and impressive muscle; they might be the thickest 734 sons we have raised in a while. We have two flushmate sisters that are crowd favorites among 150 head of open replacements in South Dakota and they will be big-time, ground sow features of our 2008 Genetic Progress Sale if we don't talk ourselves out of selling them. A maternal brother to these bulls was selected as the Champion Angus Steer of the 2003 lowa State Fair. The quality runs deep here!

# Two Sons of Winfrey 250...



### Lot 17A - DSUL Meyer 250-12

BULL Polled Calved: May 2006 BW: 74

Sire: Meyer 734

Dam: Winfrey 250 (Angus)

#### Lot 17B – DSUL Meyer 250-14

BULL Polled Calved: May 2006 BW: 60

Sire: Meyer 734

Dam: Winfrey 250 (Angus)

Here is a top pair of full brothers from the now-deceased Winfrey 250 donor that did a great job at Sullivan Ranch. Her calves have been very popular in our last two sales and at The Exposure Sale as well. In fact, our third Genetic Progress Sale featured 10 full siblings to these bulls that sold for a \$3,600 average including the Lot 14A bred heifer, DSUL 250-S89, that sold for \$12,000. The 250 cattle are predictably big boned, heavy muscled, and big bodied, and this pair of brothers is younger – they will turn one year old just before the sale – but they will continue the family tradition of quality.

DSUL 250-S89 - A \$12,000 full sister to Lots 17A&B

# DSUL McSteamy 620...

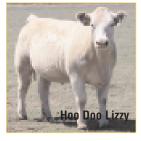
## DSUL McSteamy 620

PB Charolais Bull Calved: 3/21/06

Sire: Hoo Doo Prince Dam: Hoo Doo Lizzy 2069

Tested TH Free

Straight Hoo Doo genetics and straight from the best in business! DSUL McSteamy is an exciting, young, purebred Charolais sire that is steeped in proven genetics that offer a proven alternative to many of today's available sires. His full sister is the undefeated Charolais champion DSUL Lexis 62 that has been shown by the Elder family, IA, this winter and spring, and his dam is our foundation Charolais donor, Hoo Doo Lizzy 2069, that is regarded as one of the best females ever to leave the Hoo Doo Ranch. McSteamy 620 offers 100% outcross Hoo Doo genetics in a powerful, sound, problem-free package!







# Two Full Brothers to RF Black Jade 950 ...



#### Lot 19A - DSUL Jade Meyer 950-1

Polled Calved: Spring 2006 BW: 80

Sire: Meyer 734

Dam: Jade 950 (Black Bear x Angus)

## Lot 19B - DSUL Jade Meyer 950-2

BULL Polled Calved: Spring 2006 BW: 60

Sire: Meyer 734

Dam: Jade 950 (Black Bear x Angus)

Two full brothers to the dominant champion and trendsetting donor, RF Black Jade 950, the lead donor in the elite and successful lineup at Bonnell Farms Show Cattle, IN. This pair of yearling bulls are bigger and longer than most of our spring bulls with more growth and capacity. They are two of the longest fronted, most eye-catching bulls in the group and 75% Simmental pedigree is solid gold!





DSUL Meyer 389-4
BULL Polled Calved: Spi

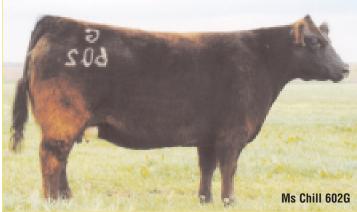
Sire: Troy (Purebred Charolais)

Dam: DSUL 389G (Meyer 734 x MA x AN)

The dam of this long fronted, dark gray baldie is our productive 389G donor that has been an awesome producer and is still in ET production at age 12. Her Heat Wave daughter sold as Lot 46 in our 2006 Genetic Progress Sale for \$6,500 to Jeff Wyatt and Van Riley, TX. This is one of the few spring yearling bulls to sell and he is also one of the biggest boned bulls in the offering.

Lot 19A

# Two Sons of GK/Mimms Angus Donor 602...







# Lot 21A - DSUL Rocky 602

Calved: Spring 2005 BW: 84

Sire: Draft Pick Dam: GK/Mimms 602

#### Lot 21B - DSUL Goliath 602

Calved: Spring 2005 BW: 87

Sire: Draft Pick Dam: GK/Mimms 602

Consider this your maternal improvement opportunity of the year! Choose one of or both of these full brothers by the great Draft Pick from the famed and nowdeceased GK/Mimms Angus Donor 602 whose sons and daughters are some of the most sought after in the industry. The 602 donor is the source of a long string of success and regarded as one of the most valuable cows in the history of the business. Some of her most famous progeny include our accomplished donor Chill Factor 602G, the \$50,000 sire 602 Cartel, the \$77,500 top-selling Lot 1 of the 2005 Donors Unlimited Sale, numerous top-sellers at sales across the country and more than \$225,000 in reported sales. These bulls turned two this spring so they are ready for heavy service, and both will impress you with their complete design, excellent muscle shape, and quality look.

# DSUL Heatin' Up 415 BULL Polled Calved: 5/19/06

Sire: Heat Wave

Dam: K-Bar Meyer 415 (Meyer 734 x Angus)

This low birth weight son of Heat Wave is stacked with proven quality! His dam is our alltime favorite 734 daughter, the K-Bar 415 donor, that was Dan's choice of the females at K-Bar Ranch, OK, in 1999. Heatin' Up 415 won't see his first birthday until just before the sale day so don't overlook him due to his age. He is a square hipped, long necked, stout boned steer sire from a great donor dam and he sports a rare low birth weight among highquality Heat Wave sons.

BW: 79

602 Cartel



## DSUL Heat's On 812

Calved: September 2006 BW: 89

Sire: Heat Wave

Dam: Ruby 812 (Meyer 734 x MA x AN)

Sorry we didn't get a picture of Heat's on 812, but look him up sale day. If you're looking for a bull with enough power to sire calves that will slick shear, this young bull might be the one. He makes a strong candidate with his proven pedigree - Heat Wave sired nearly every major champion in the country the past two years and his dam, Ruby 812, has been as good of a Meyer 734 daughter as you'll find - and super stout, good-looking phenotype. The 2007 spring-born full brother to Heat's On 812 has display bull potential and is already causing quite a stir among those that have seen him. This fall bull calf has enough muscle to make a hard-to-find sire of calves that will slick, but you should have seen the shag he had on him before we shaved him this spring. Don't miss this one. His stock is rising!



# DSUL Fat Cat 935-6

BULL - Elig. PB Angus Polled Calved: Spring 2006 BW: 80

Sire: OCC Doctor

Dam: Masterfare Sara 935 (Rally High 5 x Saratoga)

A full brother to the one and only, Fatty Patty, an industry icon and one of the most consistent sources of success in the business whose trio of daughters were popular features of the recent Donors Unlimited Share the Future Sale. This young bull offers considerable genetic value in a big ribbed, sound moving, muscular package. He should calve easily and his daughters should never leave your place!





# WAG/DSUL Marlboro Man...



## WAGIDSUL Marlboro Man

Polled Sire: Superman (Purebred Charolais)

Calved: Fall 2005

Dam: Wagonhammer Maine x Char

#### Selling full possession and one-half semen interest

Our bull offering the deepest it's ever been this year, and The Marlboro Man is another super smokey that we have considerable confidence in. He offers mega-watt power with his giant top, hip, and quarter, and is perhaps the stoutest boned, widest bodied Charolais-cross bull we've come across. His dam has been a top performer in the highly regarded herd at Wagonhammer Ranches, NE, and ranks as one of the best-looking females in their fall-calving herd. We think the opportunity exists to realize significant semen sales revenue from this bull so we are offering full possession yet retaining one-half semen interest. It will be exciting to see what The Marlboro Man can accomplish from here. He is one powerful herd sire!



# SULL King James



SULL King James
Reg. Shorthorn Bull #xAR43058
Calvert: 3/20/06

Polled Tested TH Carrier

CR TRUMP
CF SOLUTION

NPS DESERT ROSE 004 4D DOUBLE VISION 7/8

TS CHEYENNE 7/16

MAINE CROSS

#### Selling full possession and one-half semen interest

Bred in the purple from limited blood, SULL King James offers a foolproof pedigree and outstanding design to take your program to the next level. His sire is the breed-leading, syndicated sire, CF Solution, whose progeny continue to dominate the Shorthorn show and sale rings of America, and his dam was selected as the Reserve Champion Appendix Female of the 2002 National Junior Shorthorn Show for James Sullivan. King James was popular during his 2007 National Western display and his maternal brother is the popular sire, Brother Joe. Expect King James to sire great hair, added bone, long fronts, and classy color!

Owned with James Sullivan - Dunlap, IA







# Proven Sullivan Ranch Producers...





## DSUL Cow 31

FEMALE Polled Calved: Spring 2003

Sire: The Godfather

Dam: SULL 421 (Jazz x Angus)

AI to Smoke Signal 11/08 - No Exposure - Due 8/15

This Godfather daughter is full of good looks, power, and possibilities. She should work great in the production of slick shear show prospects with her extra stoutness and thickness. Her dam is a really nice Jazz x Meyer 734 combination in the herd at Sullivan Cattle Co, IA. Godfather calves work well in the South and the Grand Champion Steer at the 2005 North American International was a Godfather Too, the full brother to The Godfather. Also, both the 2003 and 2004 Grand Champion Steers at the Tulsa State Fair were sired by Godfather as well.



## DSUL 36

FEMALE Polled Calved: Spring 2003

Sire: Who Made Who

Dam: Sullivan 6H (Double Stuff x Angus)

PE 12/15-2/02 to DSUL Tidal Wave - Safe-in-calf

Here is a top Who Made Who daughter from Sullivan's 6H cow that has hit every year for them in Iowa. A full brother to this long fronted beauty sold for \$12,000 and her full sister sold for \$6,000 in past Sullivan Show Cattle sales and other full sisters are top producers as well. This one is young and will be a little green on sale day, but take advantage and don't let that stop you. She will mature into a stout, broody cow in a short time. She is one of the best haired cows in our herd and her 2006 calf by Hoo Too sold to Lyle Williams in the 2007 Sullivan and Bar A Calf Sale. Give this one some time and you'll be back to tell us about your success stories.





## DSUL 43

FEMALE Calved: Spring 2004

Sire: Heat Wave

Dam: **DSUL 43** (Maine Anjou x Angus)

Al to Smoke Signal 12/15 - No Exposure - Due 9/25

Wow! This is one stout girl! Make sure you look this very different Heat Wave daughter up sale day. She may be your next donor as she has more extension and size than most of her sisters yet all the power you need in a beautiful, sound package. Smoke Signal is working great on Heat Wave daughters as evidenced by his fall 2006 crop that included a \$25,000 son from a Heat Wave daughter. This could be the ticket!



# FCC Ms Black 348E

Reg. Maine Anjou Cow #238631

DMCC MERCEDES

RED ROLLS-ROYCE

RED ROLLS-ROYCE

**ANGUS** 

**ANGUS** 

PE 12/22-2/02 to Hoo Too - Safe-in-calf

This registered MaineTainer cow has been a consistent producer and has stuck around due to her consistent production. She can get it done and her calves always make the cut for our spring show calf sale and they have sold well. A son by Meyer 734 sold as a bull to Pilot Point, TX, and a Strictly Business daughter sold in the Exposure Sale to Core Farms, IA. Her 2003 Heat Wave steer calf sold in our 2004 sale and with her 2006 daughter by Who Da Man was second in class at Ft. Worth in 2007. She'll work for you!

Polled

Calved: 12/11/95



## DSUL/BH 34

FEMALE Polled Calved: Spring 2003

Sire: Playmate

Dam: Cow 487 (Who Made Who x SM x AN)

Al to White Warrior 12/16 - PE to Hoo Too 12/22-2/02 - Safe Al - Due 9/26

Here is Dan's pick of all the open heifers in the Wessington Spring, SD calf sales in 2003. She had big time written all over her then and she still does. These stout, young cows have proven themselves to make money for our customers over the years and we can't keep them all so take advantage of this special female selling here. She milks well and will be a little green on sale day, but trust us and load this one. Her first calf was a really nice Gizmo steer that sold to a family in Humboldt, TX.



# DSUL Witch Dr 63

Reg. Maine Anjou Cow #313288

Polled Calved: 3/14/96

POWER PLANT THE WITCH DOCTOR LLND ASHLEY

ANGUS 63

#### Al to Sting 12/18 - PE to Hoo Too 12/22-2/02 - Safe Al - Due 9/28

This gorgeous MaineTainer is one we have relied on for consistent quality production. Her calves always make the cut for the calf sale and we love her chances with Sting, a Heat Wave x Full Flush combination. She works hard and will deliver a quick profit with this mating.





# DSUL Witch Dr 970 Reg. Maine Anjou Cow #313287

Calved: 4/10/99

POWER PLANT THE WITCH DOCTOR LLND ASHLEY

**MEYER 734 ANGUS** 

#### PE 12/22-2/02 to Hoo Too - Safe-in-calf

A huge producer! This registered MaineTainer is the dam of a many-time Champion Maine Anjou Heifer for the Walker family in Texas. Her 2003 daughter by Ladies Man was very stout and hairy and sold well in our 2004 calf sale and her 2005 son by Hannibal made the sale in Fort Worth. Expect quality!





## DSUL/ROS 212

Calved: Fall 2002

Sire: Canadian Charolais

Dam: Rosanky 12 (Simmental x Angus)

Al to Wave On Wave 12/18 - PE to Monsoon 12/22-2/02 - Safe AI - Due 9/28

This is a young, Charolais-cross cow that we think you'll like as much as we do. Her first calf sold for \$2,800 as Lot 62 in our 2006 Genetic Progress Sale to Danny Lewis, Bryson, TX, and her second calf was a Who Da Man heifer that we sold in our calf sale this past March to Nickolas Patalik from Paltonia, TX. This young cow can really produce.





## DSUL/Stock 14

FEMALE Polled Calved: Spring 2001

Sire: Most Wanted (Payback)

Dam: Cow 804 (High Octane x Angus)

Al to Lead On 12/17 - PE to DSUL Tidal Wave 12/22-2/02 - Safe AI - Due 9/27

This is a young female that ranks with the best we've got, and only because we wanted to put some of our best young females in the sale this year is she being offered. She offers donor potential due to her awesome combination of top, hip, and bone combined with a great look. She sells bred to the purebred Charolais bull, Lead On, the sire of the Grand Champion Steer of the 2006 Houston Livestock Show. Just think what a smokey calf out of her will be worth!





## DSUL/K-Bar 002

FEMALE Polled Calved: Spring 2000

Sire: Stinger (Cunia)

Dam: K-Bar 02 (Meyer 734 x Angus)

## Al to Hoo Doo Prince 12/17 - PE to Hoo Bear 12/22-3/15- Safe-in-calf

Here is another young female that ranks with the very best of our cows. 002 was Dan's pick of the bred females in the Exposure Sale in 2003 and she has been a good producer. Her mating to Hoo Doo Prince is her best yet, and with this much bone, body, and hair, this cow offers a world of potential!

DSUL 30 Orange
CEMAI F Polled Calved: Fall 2000

Sire: Hairy Crumb

Dam: Rosanky 30 (Limousin x Angus)

PE 10/17-2/15 to DSUL Smoke Signal - Safe-in-calf

This stout, young girl has the punch and ability to produce a smoked, slick shear calf right off the bat. You won't go wrong here!



## DSUL/ROS18

FEMALE Polled Calved: Fall 2002

Sire: Hairy Crumb

Dam: Rosanky 18 (Maine Anjou x Angus)

PE 1/07-2/15 to DSUL Smoke Signal - Safe-in-calf

Hairy Crumb daughters have been making good club calf cows, and this one has many years left in her. Sells bred to DSUL Smoke Signal for a quick return.

Calved: 3/04/05



## DSUL/ROS 54

FEMALE Polled Calved: Fall 2000

Sire: Red Angus

Dam: Rosanky 54 (Red Angus)

PE 1/07-2/15 to DSUL Smoke Signal - Safe-in-calf

This Red Angus cow has a beautiful udder when in lactation. She's a good mom and a good producer. She can be bred many different ways but we think a smokey calf by Smoke Signal is the ticket here!



# Miss HCR Wind 5083 PLD

Reg. Charolais Cow #F1017322

SCHURRTOP 5627 LT WYOMING WIND 4020 PLD

LT CHAP'S LADY 2170P

WCR PRIME TIME 908 P

MISS HCR PRIMROSE 1012

MISS HCR QUALITY 9048 ET

Al to White Warrior 11/30 - PE to Ladies Man 12/22-2/02 - Safe AI - Due 9/06

This young, purebred Charolais female has a bright future and is coming with her second calf and pretty as a peach. She will mate well to bulls like Heat Wave to produce those stout, smooth, smokey, slick shear calves. She will deliver a purebred calf out of White Warrior, and she'll only get better and more valuable as she matures.





# DSUL/LK 129

FEMALE Polled Calved: Fall 2001

Sire: 2x EXT

Dam: Cow 9921 (Tazz x Covino III)

Al to Sun Seeker 12/18 - PE to Monsoon 12/22-2/02 - Safe Al - Due 9/28

This excellent, young 2xEXT daughter is bred for quick and lasting profit. This cow can get it done and has a pretty impressive pedigree. We sold a Monsoon steer in our 2005 sale to Bonham Show Cattle for a good premium, and she'll do it again with Sun Seeker this year. Don't overlook this one - she delivers!