

# Building a Program, Building a Future!

# - DSUL Genetics -

## DONOR POWER

Hereford



One of the top selling females in the Kris Black Sale and has produced many of your high selling Hereford steers.

**Nadine 9644**



This full sister to Grand Slam, Bases Loaded and a maternal sister to Hard Drive is the next great Hereford donor at Sullivan Ranch.

**Sandy 116L**



Dam of Grand Slam, Bases Loaded, Hard Drive and Sandy 116L. One of the most popular and proven Hereford cows to date.

**145E Hereford**

Meyer 734



My pick of the K-Bar herd and my all time favorite Meyer 734 daughter ever. She produced the Reserve Champion Steer at OKC. We are looking forward to her smoky calves out of Smoke Signal and White Warrior.

**Meyer 415**



One of the most consistent donors at DSUL, producing many high dollar calves including the \$11,000, high selling steer in our 2005 sale and the 2006 Houston Champion AOB Heifer.

**Meyer 872**



328 was the high seller in the Genetic Progress II Sale at \$9,000 for half interest. Sired by Meyer 734 and her dam is DSUL Maria 28D. We are expecting great things from her!

**DSUL Nicole 328**

Angus



This Fullback daughter is one of the most popular Angus donors in the club calf business.

**CM Merle 716G**



A powerful Angus donor we purchased from Partover Ranch in 2004 for \$14,000. You are going to hear big things about her Meyer 734 and Macho daughters soon.

**9122 Barbie**



Sire is Traveler 23-4. Dam is Fullback. Ms Rita 709 is the dam of the High Selling Meyer 734 Lot in the 2004 Exposure Sale. Her Meyer 734 daughters are awesome!

**Ms Rita 709**



**Dan Sullivan**  
2576 Old Brandon Rd.  
Hillsboro, TX 76645  
254-582-7096 • 254-582-0814  
[www.sullivanranch.net](http://www.sullivanranch.net)  
[www.showsteers.com/dsullivan](http://www.showsteers.com/dsullivan)

**Vanhome Cattle Company**  
Rob & Sheryl Vanhome  
45041 227th Street  
Madison, SD 57042  
home: 605-482-8465 • cell: 605-480-0909

**BAR A Cattle**  
Dave & Becky Allen  
825 Jahn Ln.  
Schulenburg, Texas 78956  
home: 979-562-2532 • cell: 979-561-7155

# Produce of Bareta 215...



Bareta 215 – The donor dam of Lot 1



Lot 1A



Lot 1D



Meyer 734 x Bareta 215

**Lot**  
**1**

## Lot 1A – DSUL Bianca 215-1

FEMALE Scurred Calved: Spring 2005

Sire: Meyer 734

Dam: Bareta 215 (Moonshine x Emigrant)

PE 11/01-1/10 to Jauer 9207 Anchor – Safe – Due est. 8/15

## Lot 1B – DSUL Bareta 215-3

FEMALE Scurred Calved: Fall 2005

Sire: Meyer 734

Dam: Bareta 215 (Moonshine x Emigrant)

AI 11/30 to The Witch Doctor – PE 12/17-1/15 to DSUL Smokin' Meyer 829 – Safe AI – Due 9/06

## Lot 1C – DSUL Bareta 215-4

FEMALE Scurred Calved: Fall 2005

Sire: Meyer 734

Dam: Bareta 215 (Moonshine x Emigrant)

AI 11/30 to The Witch Doctor – PE 12/17-1/15 to DSUL Smokin' Meyer 829 – Safe-in-calf (too close to call)

## Lot 1D – DSUL Meyer 215-6

BULL Polled Calved: Spring 2006 BW: 76

Sire: Meyer 734

Dam: Bareta 215 (Moonshine x Emigrant)

## Lot 1E – The Right to Flush Bareta 215

Donor Pedigree:

Sire: Moonshine

Dam: Emigrant

Terms of the flush: Buyer will pay 50% of hammer price sale day and is guaranteed a minimum of 6 transferable embryos with no cap. Buyer is responsible for all flush and semen expense. Bareta 215 is open, rested, and ready to flush. Her last flush produced 12 grade one embryos by Meyer 734.

## Lot 1F - Embryos of Bareta 215

Three embryos by Heat Seeker

Available for pickup sale day – At least one pregnancy is guaranteed

You asked for it, you got it! The Bareta 215 donor is one of the most consistent and productive donors in our outfit, and she has become a customer favorite at Sullivan Ranch. We have featured several of her sons and daughters over the years and they have been some of the most popular cattle we have sold. Our 2006 Genetic Progress Sale featured four outstanding daughters by Meyer 734 that sold for a \$4,800 average, three sons averaged \$3,100 in our 2005 sale, and the \$6,700 co-top-selling Meyer 734 open heifer of the 2006 Holiday Classic Sale was a Bareta 215 daughter as well. We've got three special daughters by 734 to offer to you this year as well as one excellent son from the same flush. The 215 progeny are consistently among our best with their unmistakable pattern, impressive muscle shape, and fault-free design. They are making outstanding performers in several leading herds, and her daughters are ideal candidates for mating to popular sires such as Heat Wave or his sons. Make sure you take at least one of them home with you and don't overlook the earning potential in the flush and embryo packages that sell here as well!

# Three daughters of WB/DSUL Madison 236...



WB/DSUL Madison 236  
The donor dam of Lot 2

Lot  
2

## Lot 2A – DSUL Violet 236-4

FEMALE Polled Calved: Spring 2005

Sire: **Gamble's Hot Rod**

Dam: **Madison 236** (NFL x Angus)

PE 11/01-1/10 to Jauer 9207 Anchor – Safe – Due est. 9/01

*Tremendous donor potential! Check the feminine, powerful design on this young female combined with her perfect profile, huge bone, and great body mass. What a female!*

## Lot 2B – DSUL Iris 236-1

FEMALE Polled Calved: Spring 2005

Sire: **Gamble's Hot Rod**

Dam: **Madison 236** (NFL x Angus)

PE 11/01-1/10 to Jauer 9207 Anchor – Safe – Due est. 8/20

*More power than two females should have! Awesome depth and width in a sound, easy keeping package. Americans?*

## Lot 2C – DSUL Daisy 236-3

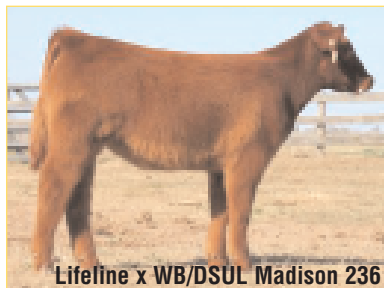
FEMALE Polled Calved: Spring 2005

Sire: **Gamble's Hot Rod**

Dam: **Madison 236** (NFL x Angus)

PE 11/01-1/10 to Jauer 9207 Anchor – Safe – Due est. 9/01

*Our fourth Genetic Progress Sale is jam-packed with great improvement opportunities like this chance to own a trio of daughters from another Sullivan Ranch customer favorite, the great WB/DSUL Madison 236. A two-time Frozen Gold featured donor, Madison 236 is proving herself to be one of our top producers with the arrival of each new calf crop. Full brothers to this terrific trio were popular, maternal specialists in our 2006 Genetic Progress Sale, and a maternal sister by Lifeline (shown here) was recently selected as a Division Champion of the Maine Anjou Show at the 2007 Houston Livestock Show. Another maternal brother is working for Wayne Chambers, TX, and Bonham Show Cattle selected a popular Heat Wave brother in 2006. These three sisters will blow you away with their incredible body shape and cow power. Each of them has looked great all along and we expect to hear big things from them. Maine/Angus cow power is selling here!*



Lifeline x WB/DSUL Madison 236



Lot 2A

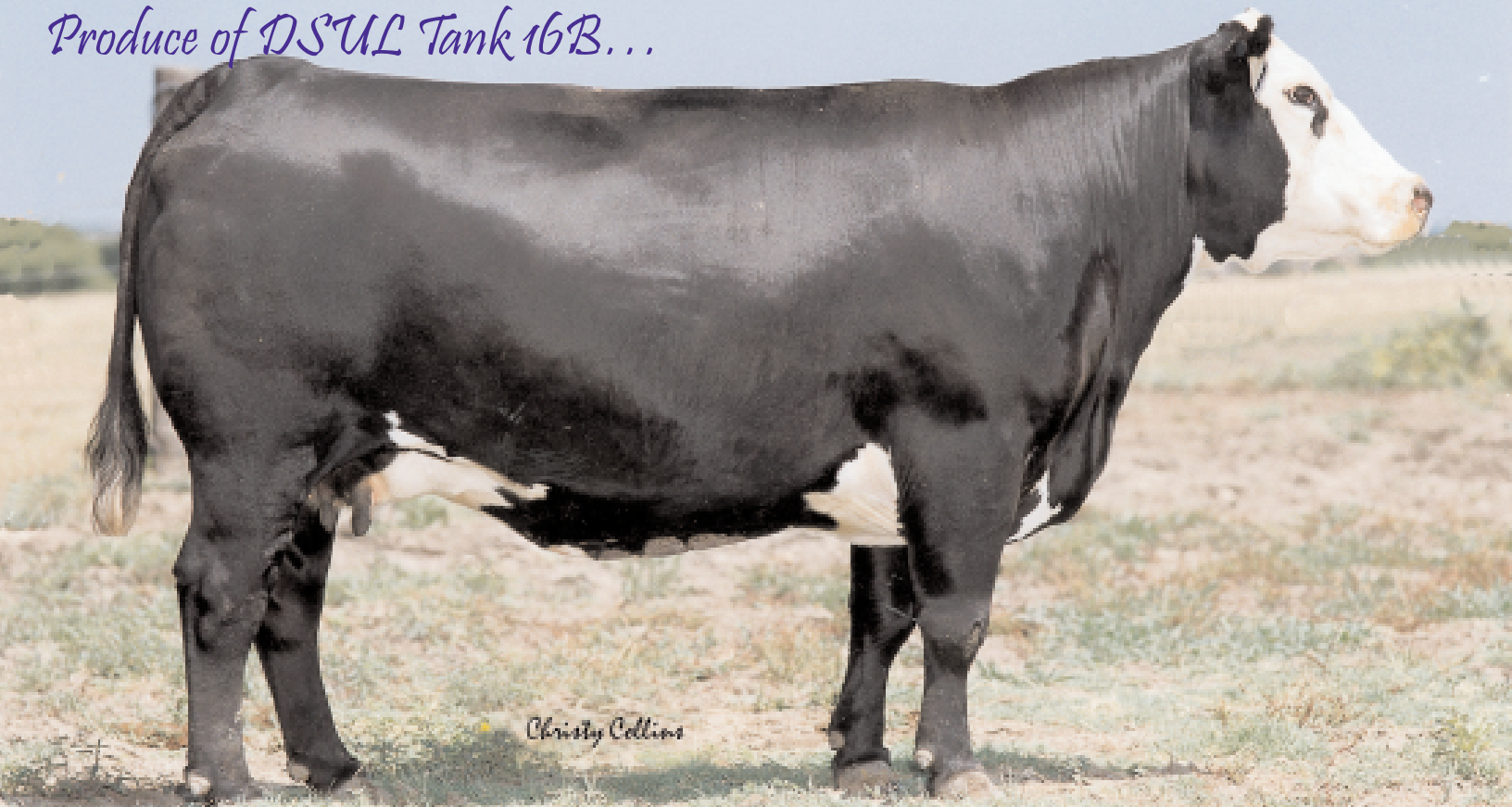


Lot 2B



Lot 2C

# Produce of DSUL Tank 16B...



**DSUL Tank 16B – The donor dam of Lot 3**



**Lot 3A**



**Lot 3B**



**DSUL Sheza Tank 416**  
A \$12,000 full sister to Lots 3A-C

**Lot 3**

## **Lot 3A – DSUL My Tank 16B-5**

FEMALE Scurred Calved: Fall 2005

Sire: **Meyer 734**

Dam: **DSUL Tank 16B**

**PE 11/01-1/10 to Jauer 9207 Anchor – Safe – Due est. 9/27**

*What a tank! What a donor prospect! There might not be many more of these 16B daughters so grab them while you can. This one might be her very best!*

## **Lot 3B – DSUL Meyer's Tank 16B-9**

BULL Scurred Calved: Spring 2006 BW: 86

Sire: **Meyer 734**

Dam: **DSUL Tank 16B**

*A real cowman's herd bull! Impressive width, depth, soundness, and power!*

## **Lot 3C – DSUL Tank's Meyer 16B-7**

BULL Scurred Calved: Spring 2006 BW: 84

Sire: **Meyer 734**

Dam: **DSUL Tank 16B**

*The great DSUL Tank 16B donor is standing the test of time as one of the great sources of consistent, upper-level quality in the business. Every year our Tank 16B progeny rank with the best on the ranch and they have been features of each of our Genetic Progress Sales. Their new owners echo the sentiment we already knew – we wish we had a hundred more like them! Our 2006 sale featured the buyer's choice of two full sisters to the Lot 3 trio selling here that sold for \$12,000 and then \$6,500 to Jeff Wyatt, Lamesa, TX, and a powerful full brother that sold for \$3,000. No less than 8 other sons of Tank 16B have sold for a \$3,100 average and two more daughters brought in \$6,400. This is the best we can offer and, with Tank's advancing – she is quite advanced – age, it is getting harder for us to share these valuable breeding pieces – get them while you can!*



**DSUL Little Tank 16B-4**  
A \$6,500 full sister to Lots 3A-3C



## Two daughters of Kroupa G1...



Lot 4A

Lot  
4

### Lot 4A – Miss Priscilla 268

FEMALE Horned Calved: Spring 2002

Sire: **Mighty Whitey**

Dam: **G1 Kroupa** (Charolais x Charolais Cross)

AI 12/13 to Wave On Wave — PE 12/22-2/02 to Monsoon — Safe AI — Due 9/23

Wow, you can search the countryside and go through a set of new tires looking for a female like this! Her name is Miss Priscilla 268, and she stacks a royal pedigree with looks to kill! We have promised to sell some of our best, young females in this sale each year, and Miss Priscilla 268 will mature into one awesome female. We love her long freaky neck, smooth clean shoulder, thick top and feel that she makes the perfect female to flush to Heat Wave and his sons. Her dam is none other than the famous Kroupa G1 donor that has produced as many champions, stud bulls, and donor females as any Charolais cow in the country, and her gorgeous, high-potential sister sells here as Lot 4B. Priscilla 268 is due for a hot one by Wave On Wave and her first calf was a cool MoJo son we sold in our 2005 Genetic Progress Sale to Leith Hawkins, Terry, MS for \$2,800. This is the kind that can hit the jackpot – quickly!

Retaining 10 embryos at the buyers convenience and our expense.

### Lot 4B – Gabrielle G1-1

FEMALE Polled Calved: Fall 2005

Sire: **Thomas Outlaw**

Dam: **G1 Kroupa** (Charolais x Charolais Cross)

AI 11/30 to Ali — PE 12/17-1/15 to DSUL Smokin' Meyer 829 — Safe AI — Due 9/06

Selling a lifetime one-half interest

Another impeccable daughter of the great G1 donor, Gabrielle G1-1 is a full sister to the \$40,000 valued GK Miss Outlaw M51 that is owned by Boysel Cattle Company, OH, and Kroupa Cattle, SD, and recently produced the \$13,000 second top-selling flush of the 2007 Frozen Gold Sale where she returned \$20,800 from the sale of a flush and nine embryos. Gabrielle G1-1 can stand on her own four feet when it comes to quality and we think you'll have a hard time finding a more complete and powerful high-percentage Charolais female. Her sire is the popular purebred, Thomas Outlaw, and Gabrielle is a serious cow prospect for a serious breeder. Few young females combine this degree of body mass with this much femininity, and her perfect udder and gentle disposition round out this valuable package. Nothing but the best from Sullivan Ranch!



Lot 4B



GK Miss Outlaw M51

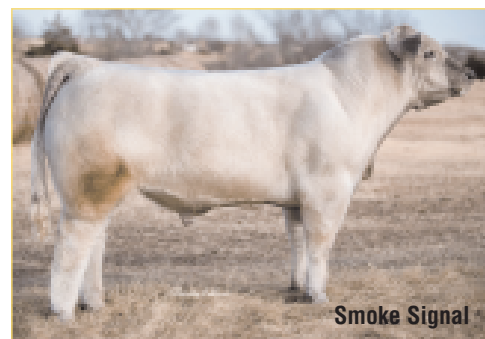


White Lake

# Produce of DSUL Calamity Jane 829...



DSUL Calamity Jane 829



Smoke Signal



DSUL Honey Bee



DSUL Sasha



Lot 5A



Lot 5B



Lot 5C

Lot  
5

## Lot 5A – DSUL Charlotte 829

FEMALE Polled Calved: Fall 2005

Sire: Full Flush

Dam: DSUL Calamity Jane 829 (Charolais)

AI 11/30 to Ammo — PE 12/17-1/15 to DSUL Smokin' Meyer 829 — Safe AI — Due 9/06

A gorgeous full sister to DSUL Smoke Signal – our white-hot herd sire whose first calf crop included sons at \$25,000, \$15,000, and \$6,500 – and both the \$19,500 DSUL Sasha and the \$16,750 top-selling full interest bred heifer of our 2006 Genetic Progress Sale! Charlotte 829 is as stout, square, and cool as you'd ever want one to be. Own this one!

## Lot 5B – DSUL Chelsea 829-5

FEMALE Polled Calved: Spring 2005

Sire: Mossy Oak

Dam: DSUL Calamity Jane 829 (Charolais)

PE 11/01-1/10 to Jauer 9207 Anchor – Safe – Due est. 9/01

Extra sex appeal and club calf potential sell with this long fronted, square hipped, super cool 829 daughter! Her maternal sister by Meyer 734, DSUL Honey Bee 5829, sold for a \$19,000 valuation in the 2007 Dakota Classic Sale!

## Lot 5C – DSUL All About Jane 829

BULL Polled Calved: Fall 2006 BW: 78

Sire: All About Who (Who Made Who)

Dam: DSUL Calamity Jane 829 (Charolais)

The 2006 natural calf from the great 829 donor! This bull is young but the pieces are here to make a premium herd sire of unlimited potential. He will be worth more everyday you own him and daughters of this double-bred Who Made Who x Calamity Jane combination should be priceless. His maternal brother, DSUL Smoke Signal, is making a claim as the hottest Charolais composite bull in the business, and his other maternal brother, DSUL Outlaw, is doing a great job at Sullivan Ranch.

## Lot 5D - Embryos of DSUL Calamity Jane 829

Three embryos by Hoo Bear

Available for pickup sale day – At least one pregnancy is guaranteed

Guaranteed smokey success! This is may be the best mating ever for Calamity Jane – one of the most consistent and valuable smokey donors in the business! The last ten progeny sold from Calamity Jane 829 have brought in \$77,750 in the last 12 months!

# DSUL Natasha 9644-1...



DSUL Natasha 9644-1  
Lot 6

Lot  
6

## DSUL Natasha 9644-1

FEMALE Polled Calved: Spring 2005

Sire: **Shot Gun** (Bazooka x Summitt Purebred)

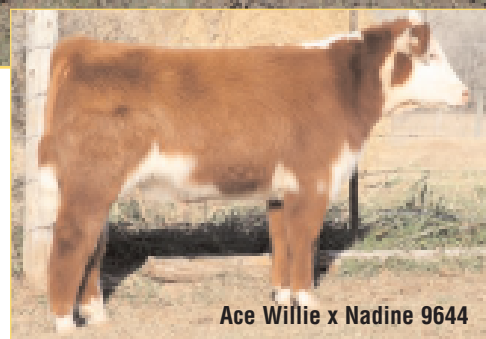
Dam: **Nadine 9644** (Topper x HF x SM)

PE 11/01-1/10 to Jauer 9207 Anchor – Safe – Due est. 9/01

**Selling a lifetime one-half interest with the option to double the hammer price to acquire full interest**

Seller retains 10 embryos if full interest option is exercised

*Big time – AND THEN SOME! Natasha 9644-1 may be the best club calf donor we've ever put together and she is certainly the highest potential Hereford female we've made yet! Her dam is a fabulous producer with several top-selling steers to her credit including those shown here that sold for \$6,000, \$4,200, and \$4,000 in past Sullivan and Bar A Calf Sales. Natasha 9644-1 combines mass, power, soundness, and club calf appeal like few we've bred or even seen; she's even polled to boot. This is a must-see, must-own package that is destined for stardom and we're very proud to offer her to you as a special feature of our fourth sale. We look forward to a great partnership on this one-of-a-kind female but we'll give you the option to own her all. We don't think you'll find one like her!*



Ace Willie x Nadine 9644



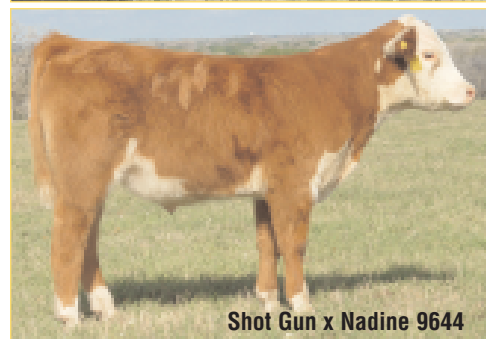
30-6 x Nadine 9644



Nadine 9644



Shot Gun x Nadine 9644



Shot Gun x Nadine 9644

*Produce of K-Bar Meyer 418...*



**K-Bar Meyer 418 – The donor dam of Lot 7**



**Lot 7A**

*Lot*  
**7**

**Lot 7A – DSUL Miss Traveler 418-2**

FEMALE Polled Calved: Spring 2005

Sire: **Traveler 6807**

Dam: **K-Bar Meyer 418** (Meyer 734 x Angus)

**PE 11/01-1/10 to Jauer 9207 Anchor – Safe – Due est. 8/20**

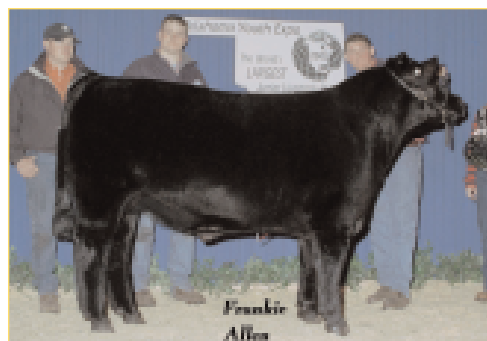
*A fabulous 75% Angus donor candidate from our incredible 418 donor and the legendary DHD Traveler 6807! This is one to tie into as this black, polled heifer is destined to make a huge impact in her new home. Her dam is one of our most popular females and she has been nothing short of remarkable for us. Her 2003 son was selected as the Champion Chi Steer of the 2003 Oklahoma Youth Livestock Expo and other progeny have been fun to sell including the gorgeous Draft Pick daughter shown here that sold for the bargain price of \$2,500 in our 2006 sale and produced a top-selling daughter by Ali with her first calf. This heifer is especially powerful and well-built with the blood to take her to a very high level. The strength of the 418 donor and 6807 in one big bellied, square hipped, beautiful fronted package!*

**Lot 7B – Embryos of K-Bar Meyer 418**

**Three embryos by DSUL Tidal Wave**

Available for pickup sale day – At least one pregnancy is guaranteed

*A modern version of the 2003 Oklahoma Youth Expo Champion Chi Steer; these should be powerful!*



**Frankie Allen**



**Draft Pick x K-Bar Meyer 418**

**SULLIVAN RANCH...**

*The Cows Make  
The Difference!*



# Two daughters of 918 Clair...



DSUL 918 Clair – The donor dam of Lot 8

Lot  
8

## Lot 8A – DSUL Chloe 918-1

FEMALE Polled Calved: Spring 2005

Sire: **Hannibal** (Who Made Who)

Dam: **918 Clair** (Charolais x CH x AN)

**AI 11/30 to Totally Tune – PE 12/17-1/15 to DSUL Smokin' Meyer 829 (son of Meyer 734 x Calamity Jane) – Safe-in-calf (too close to call)**

*A super-freak from the 918 Clair donor and Hannibal! Chloe 918-1 is as thick, cool and sexy as we can build them and we hate to see her go. She'll throw some awesome smokey babies with bulls like Heat Wave, Tidal Wave, and Smoke Signal due to her giant bone, extra depth of flank, and tremendous style. She had great hair as a young heifer as you can see in this young photo of her, and her dam insures her goodness will last. Her maternal sister brought \$7,000 in Kris Black' Cream of the Crop Female Sale so don't miss her younger sister that sells here as well!*

## Lot 8B – DSUL Clair's Girl 918-2

FEMALE Polled Calved: Fall 2005

Sire: **Troy** (PB Charolais)

Dam: **918 Clair** (Charolais x CH x AN)

**AI 11/30 to Totally Tune — PE 12/17-1/15 to DSUL Smokin' Meyer 829 — Safe AI — Due 9/06**

*A precious pair of daughters from the up and coming 918 Clair donor who offers as much broody power as any Charolais-influenced female we have worked with. Her first daughter brought \$7,000 for Kris Black, OK, and this pair of sisters is excellent as well. The Lot 8B heifer is six months younger than her sister so do not overlook her. She'll deliver the goods with Tuned this summer!*



Lot 8A



## Embryos of ELD 69 Smoke...



ELD 69 Smoke – The donor dam of Lot 9

Lot 9

Donor Sire: Windsor  
Donor Dam: Charolais x Chi x Sim

### Lot 9A – Three embryos by Lifeline

Available for pickup sale day – At least one pregnancy is guaranteed

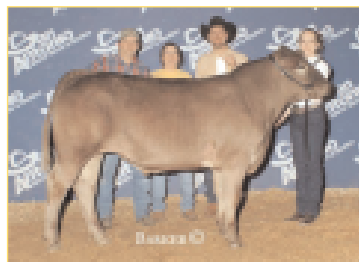
### Lot 9B – Three embryos by Lifeline

Available for pickup sale day – At least one pregnancy is guaranteed

*This time-tested, show ring-approved donor does it every time! The 69 Smoke cow delivers as much power and style as any cow we work with. Her most recent accomplishments include a powerful, shaggy son by Heat Wave that slicked well and was selected as the Champion Middleweight Limousin Steer of the 2007 San Antonio Livestock Show, and another son by Heat Seeker that sold for \$4,200. Expect smokey success with these eggs by the almighty Lifeline!*



Heat Wave x 69 Smoke



Heat Seeker x ELD 69 Smoke  
Third place AOB Steer 2004 San Antonio Livestock Show



Heat Wave x ELD 69 Smoke  
Middleweight Breed Champion - 2007 San Antonio Livestock Show

## On May 26th, All Roads Lead to Sullivan Ranch!

Dear Friends,

Please accept this as your personal invitation to spend your Memorial Holiday weekend with us for another important Genetic Progress Sale at the Sullivan Ranch Headquarters just south of Hillsboro, Texas. Dan Sullivan and his crew have been busy breeding and assembling one of the most powerful and highest potential sets of cattle that will sell this season in an effort to continue the great string of success - for Sullivan Ranch and its customers - that he started with this annual sale four years ago. The fruits of their labors are shining through with these cattle as they have raised the level of quality even higher than before. Our 2007 sale offers a number of extreme, must-see cattle that all serious breeders need to consider for their programs.

**Quality In Quantity.** It's a "Cow Lover's Paradise" at Sullivan Ranch and one of my favorite places to visit. With more than 140 mature daughters of Meyer 734 in production and several of the most influential and successful females and sires in the business at work in their pastures, this is a trendsetting herd of cattle that will sharpen your eye and redefine your appraisal skills. Our 2007 sale, and every Genetic Progress Sale before it, is built around the best cattle in the outfit. Nearly every animal that sells has a donor for a dam or a close relative with multiple full siblings to select from, as Dan Sullivan continues his plan of focusing on only the most elite producers in his effort to produce quality in quantity. His plan is working, and there will be plenty of quality to choose from on sale day as Dan is once again swinging the gates on his replacement heifer pens to highlight our offering!

Thank you to all of our Sullivan Ranch customers and congratulations to those customers that experienced quick success with their sale purchases. In this catalog you will notice a few "Customer Success Stories" that we like to highlight each spring. It is interesting to note that these stories are born of casual conversation and are actually the only customers we contacted prior to press time; everyone we talked with had something to brag about from their past Genetic Progress Sale purchases. It is exciting to hear their stories and gratifying to see them return to the ranch each spring to select another favorite. Thanks again for your confidence.

Memorial Day weekend will be a big one in central Texas. Aside from the Genetic Progress Sale IV, Bill Cody and Ten Triple X Ranch in nearby Glen Rose will be hosting their first fall-born production sale on Sunday, May 27. We invite you to stop by the ranch anytime to inspect the sale offering and mark your favorites. Then, join us for our sale on Saturday afternoon, and stick around for the Ten XXX Sale on Sunday at 3:00 p.m.

Thanks again for interest and continued confidence. Please let me know if I may be of any assistance to you prior to the sale.

Best Wishes,

Craig Reiter  
Sale Manager

419.862.0117 – office, 419.350.9159 – sale days



## Genetic Progress Sale Stats

### 2005 SALE AVERAGES

20 Bulls averaged \$2,643

Top 5 @ \$5,240

Next 5 @ \$2,500

10 bulls @ \$1,415

112 Females averaged \$2,718

39 head @ \$3,065

62 head @ \$1,769

29 head @ \$1,516

### 2006 SALE AVERAGES

188 head averaged \$2,823

1 flush @ \$5,100

12 embryo packages @ \$1,390

18 cows @ \$3,781

33 bulls @ \$1,947

124 bred heifers @ \$3,038

#### A NOTE ABOUT FUTURE CLONING RIGHTS:

Sullivan Ranch reserves the cloning rights on every animal selling in this and other Sullivan Ranch sales.